

Child Care Market Analysis

North East Oakville • March 2018



Demographics

Census data

This section provides statistical information about the market area. The demographic profile of a population is vital to understanding who lives in the community and what their needs for services are. Characteristics such as age, language, education, work force participation and income can be a predictor of service use.

Child care demand in Halton

While there are many factors driving the use of child care, there are three main factors that appear to be particularly influential in Halton – female participation in the labour force, newcomer status, and income level.

Analysis of female labour force participation rates (LFP) reveals substantial variation across Halton with East Milton showing the highest female LFP of 73 per cent and South West Oakville with the lowest rate of 57 per cent. From 2011 to 2016, the female LFP rose for North East Burlington and South East Oakville. However, decreases in rates were noticed across most of the rest of the region. For Halton, a 1 per cent decrease in LFP translates into 1,472 less females not in the labour force and unlikely to need child care.

Another key factor in Halton is newcomer status where using child care differs greatly depending on the length of time a person has lived in Canada. Kindergarten Parent Survey results for 2015 indicate families who reported always having lived in Canada use child care much more (84 per cent) than those who have lived in Canada for 10 years or less (48 per cent). We also know that child care use differs by income level where families who earn a higher income are more likely to use licensed child care. Families that earn more than \$150,000 annually use child care at a rate of 84 per cent as compared to 48 per cent of families with an annual income of less than \$50,000. Considering these and other variables (alone or factored together) can help to better understand what the actual demand may be in an area.

Characteristic	NE Oakville		Oakville	
	#	%	#	%
Population, 2016	60,949	...	193,764	...
Population change, 2011 to 2016	999	2%	11,244	6%
Total number of children 13 months to 12 years of age	8,491	14%	29,210	15%
Infant (13 to 18 months)	225	3%	815	3%
Toddler (19 to 30 months)	480	6%	1,733	6%
Preschool (31 to 3.8 years)	649	8%	2,324	8%
Kindergarten (3.8 to 5.8 years)	1,233	15%	4,296	15%
School-age (5.8 to 12 years)	5,904	70%	20,043	69%
Mother tongue not English	20,475	34%	63,130	33%
Recent immigrants	2,740	4%	10,165	5%
Total population aged 25 to 64 years with no certificate, diploma or degree	1,305	2%	4,090	2%
Total population aged 25 to 64 years with a postsecondary certificate, diploma or degree	25,355	42%	80,370	41%
Labour Force Participation Rate (Males and females)	34,575	70%	105,725	68%
Labour Force Participation Rate (Females)	16,855	66%	51,470	64%
Income	#	%	#	%
Total number of households in after-tax income of households	20,490	...	66,240	...
\$0 to \$29,999	2,245	11%	7,205	11%
\$30,000 to \$59,999	3,830	19%	12,075	18%
\$60,000 to \$99,999	5,015	24%	15,565	23%
\$100,000 to \$124,999	2,545	12%	7,930	12%
\$125,000 and over	6,860	33%	23,440	35%
In low income in 2015 based on after-tax low-income measure (LIM-AT)	6,020	29%	18,670	35%

Low Income Measure After-Tax (LIM-AT): A fixed percent (50%) of median adjusted economic family income, where "adjusted" indicates that family needs are taken into account.

Statistics Canada randomly rounds each individual value either up or down to a multiple of '5' or '10'. As a result, when these data are summed or grouped, the total value may not match the individual values since totals and sub-totals are independently rounded. Similarly, percentages, which are calculated on rounded data, may not necessarily add up to 100 percent.

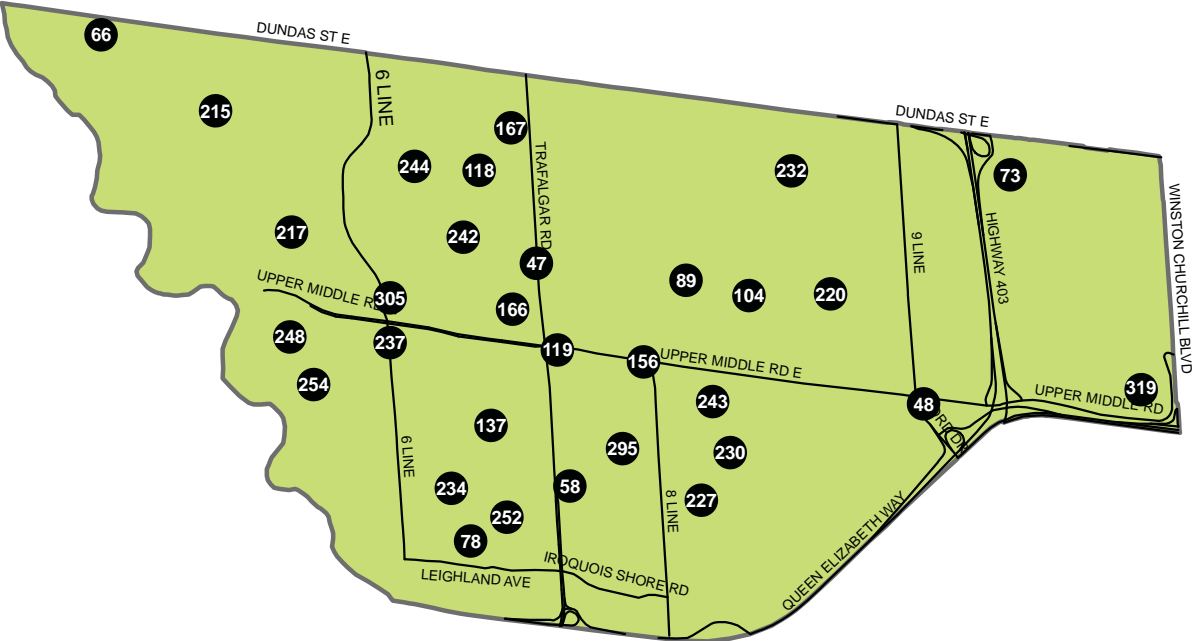
SOURCE: Statistics Canada, Census 2016

Supply of child care services

MAP NE Oakville

This map shows the location of full-day licensed child care centres within the market area.

* Map excludes nursery school programs and private-home child care providers, as well as full-day child care programs or before and after-school programs licensed after January 25, 2018.



Licensed full-day child care and before and after-school programs

The following table lists licensed full-day child care programs and before and after-school programs operating in the market area. Information on location, licensed capacity and market rate specific to each program are provided.

Legend	Site name	CCSMA ¹	Licensed capacity ²						(\$) ³ Market rate ³			
			Total capacity	INF	TOD	PRE	JK/SK	SA	INF	TOD	PRE	SA/BAS
319	Childventures Early Learning Academy	Yes	177	10	45	96	26	0	\$87.42	\$84.92	\$76.02	
47	Glenashton Daycare Centre	Yes	56	10	22	24	0	0	\$57.00	\$50.00	\$50.00	\$50.00
48	Glenburnie Preschool	No	16	0	0	16	0	0				
58	Heritage Montessori	Yes	71	0	15	56	0	0		\$65.00	\$65.00	
66	Kendellhurst Academy - Glen Abbey	Yes	69	0	15	16	38	0				
292	Kids & Company - Dundas	Yes	92	20	40	32	0	0	\$83.68	\$70.80	\$58.85	\$29.89
73	Kinder Buddies Childcare and Development Centre	Yes	68	6	15	47	0	0	\$71.00	\$54.00	\$51.50	
78	Les Coccinelles D'Oakville - Du Chene	Yes	82	0	10	16	26	30		\$60.90	\$55.00	\$22.00
89	Little Kids Daycare Centre - Grosvenor	Yes	82	9	15	48	0	10	\$72.00	\$57.00	\$55.00	
295	Mini Explorers Daycare	Yes	30	0	15	15	0	0				
315	Monkey See Monkey Do - Joshua Creek	Yes	80	10	30	40	0	0	\$73.00	\$53.00	\$53.00	
104	Munn's Child Care Centre - Iroquois Ridge	Yes	49	10	15	24	0	0	\$63.00	\$54.00	\$51.60	
118	Parkview Children's Centre - The Village School	Yes	108	10	30	68	0	0	\$68.50	\$62.50	\$57.00	
119	Peace of Mind Montessori School	Yes	58	0	10	48	0	0		\$59.00	\$55.00	
305	Rotherglen School	No	24	0	0	24	0	0				
137	Sheridan College Day Care Centre	Yes	46	0	10	16	20	0		\$65.00	\$55.95	
156	The Oakville Academy for the Arts	Yes	40	0	0	16	24	0				
166	Trafalgar Oaks Child Care and Learning Centre	Yes	72	10	30	32	0	0	\$65.00	\$57.00	\$55.00	
167	Trafalgar Ridge Montessori School	No	24	0	0	24	0	0				
215	YMCA Oakville - Our Lady of Peace	Yes	173	0	15	24	52	82		\$54.00	\$51.55	\$23.00
217	YMCA Oakville - River Oaks	Yes	192	0	0	24	78	90			\$51.55	\$23.00
227	YMCA Oakville - SACC - Falgarwood	Yes	56	0	0	0	26	30				\$23.00
230	YMCA Oakville - SACC - Holy Family	Yes	56	0	0	0	26	30				\$23.00
232	YMCA Oakville - SACC - Joshua Creek	Yes	180	0	0	0	52	128				\$23.00
234	YMCA Oakville - SACC - Montclair	Yes	93	0	0	0	52	41				\$23.00
237	YMCA Oakville - SACC - Munn's	Yes	90	0	0	0	0	90				\$23.00
242	YMCA Oakville - SACC - Post Corners	Yes	138	0	0	0	52	86				\$23.00
243	YMCA Oakville - SACC - Sheridan	Yes	102	0	0	0	52	50				\$23.00
244	YMCA Oakville - SACC - St. Andrew	Yes	138	0	0	0	52	86				\$23.00
248	YMCA Oakville - SACC - St. John	Yes	51	0	0	0	26	25				\$23.00
252	YMCA Oakville - SACC - St. Michael	Yes	52	0	0	0	26	26				\$23.00
254	YMCA Oakville - SACC - Sunningdale	Yes	143	0	0	0	0	143				\$23.00
220	YMCA Oakville - St. Marguerite D'Youville	Yes	193	0	15	24	52	102		\$54.00	\$51.55	\$23.00

¹ Child Care Service Management Agreement

² Licensed capacity for infant, toddler, preschool, junior and senior kindergarten, and school-age spaces from OCCMS on January 25, 2018.

³ A market rate is available only for licensed child care programs with a Child Care Service Management Agreement (CCSMA), who offer full-day programming for infants, toddlers and preschoolers, or before and after-school programs for school-age children. The market rate is as of January 25, 2018.

Child care market analysis

Our goal is to help you develop an effective business plan by providing data relevant to a particular market area. The table below summarizes key information about licensed full-day centre-based child care and before and after-school programs operating in the vicinity. It does not include data from nursery school programs or private-home child care providers. Average market rates by space type and municipality are shown to give you comparative data about prices across Halton.

Description	NE Oakville		Oakville		Halton	
	#	%	#	%	#	%
Total number of licensed full-day child care programs and before and after-school programs	33	...	113	...	276	...
Total licensed capacity	2,901	...	10,411	...	26,821	...
Infant spaces	95	3%	323	3%	797	3%
Toddler spaces	347	12%	1,144	11%	2,697	10%
Preschool spaces	730	25%	2,422	23%	5,650	21%
Kindergarten spaces	680	23%	2,523	24%	6,991	26%
School-age spaces	1,049	36%	3,999	38%	10,686	40%
Programs with a licensed capacity of >75 spaces or more	16	48%	55	49%	154	56%
Programs with a Child Care Service Management Agreement	30	91%	100	88%	260	94%
Programs with a Memorandum of Understanding ¹	16	48%	57	50%	127	46%
Programs participating in Quality First (QF)	27	82%	96	85%	247	89%
QF Level 1 Foundational	5	19%	24	25%	55	22%
QF Level 2 Developmental	2	7%	10	10%	24	10%
QF Level 3 Progressive	20	74%	62	65%	168	68%

¹ An agreement with Inclusion Services that supports quality inclusion of children with special needs in licensed centre-based and private-home child care programs.

Average market rate ¹	Burlington	Milton	Oakville	Halton Hills	Halton
Infant full-day	\$69.38	\$68.48	\$69.77	\$65.72	\$69.13
Toddler full-day	\$56.73	\$55.14	\$58.66	\$51.32	\$56.98
Preschool full-day	\$50.98	\$49.59	\$54.68	\$46.27	\$52.09
School-age before and after-school (JK-12 yrs)	\$24.26	\$23.48	\$23.90	\$22.10	\$23.68

¹ A market rate is available only for licensed child care programs with a Child Care Service Management Agreement. Information from nursery school programs and private-home day care agencies are not included in the calculation of the average market rates. The market average equals the sum of all current available values in each category divided by the total number of programs in the category.

Child care need: The current outlook for North East Oakville

Understanding the patterns of demand and supply allows for focused efforts to shape supply to match child care demand. Comparing demand data (child care utilization rates) with the current supply of licensed spaces allows us to estimate met/unmet need. Whether an area is operating in excess or shortage of licensed child care space is shown below.

Market area	Infant		Toddler		Preschool		School-age	
	Met/unmet need	Number of licensed child care spaces	Met/unmet need	Number of licensed child care spaces	Met/unmet need	Number of licensed child care spaces	Met/unmet need	Number of licensed child care spaces
NE Oakville	Excess	+ 26 to 50 spaces	Excess	+ 151 to 200 spaces	Excess	+ Over 200 spaces	Shortage	- 0 to 25 spaces
Oakville	Excess	+ 151 to 200 spaces	Excess	+ Over 200 spaces	Excess	+ Over 200 spaces	Excess	+ Over 200 spaces
Halton	Excess	+ 151 to 200 spaces	Excess	+ Over 200 spaces	Excess	+ Over 200 spaces	Excess	+ Over 200 spaces

Community assets

Halton private-home child care agencies

Agency name	Head office address	Locale	Postal code	Service area
A Child's Place Home Day Care Agency	10588 Eighth Line RR#2	Georgetown	L7G 4S5	Georgetown, Acton
Cherish Private Home Child Care	410 Bronte Street South	Milton	L9T 0H8	Milton, Georgetown, Acton
Halton Day Care Services	P.O. Box 144	Milton	L9T 2Y3	Milton, Oakville
Little Leaders Home Daycare Agency	1513 Pembroke Drive	Oakville	L6H 1V6	Milton, Oakville, Burlington
Today's Family Licensed Home Early Learning and Child Care	44 Greendale Drive	Hamilton	L9C 5Z4	Burlington
Wee Watch – Burlington (Friendly Faces Day Care Services Inc.)	102-2430 Meadowpine Blvd.	Mississauga	L5N 6S2	Burlington
Wee Watch - Milton (Paradise Home Day Care Services Inc.)	105 Main Street	Unionville	L3R 2G1	Milton
Wee Watch - Oakville (Bronte Day Care Services Inc.)	102-2430 Meadowpine Blvd.	Mississauga	L5N 6S2	Oakville

Oakville

EarlyON child and family centres/Family resource centres

Office location	Address	Municipality	Postal code
Oakville Parent-Child Centre (main)	461 North Service Road West, Unit 17	Oakville	L6M2 V5
Oakville Parent-Child Centre (satellite)	481 North Service Road West, Unit 25	Oakville	L6M 2V6
Oakville Parent-Child Centre - Sixth Line	1500 Sixth Line	Oakville	L6H 2P2

Community and recreation centres

Building name	Address	Municipality	Postal code
Glen Abbey Community Centre	1415 Third Line	Oakville	L6M 3G2
Halton Islamic Community Centre	4269 Regional Road 25	Oakville	L6M 4E9
Iroquois Ridge Community Centre	1051 Glenashton Drive	Oakville	L6H 6Z4
Queen Elizabeth Park Community & Cultural Centre	2302 Bridge Road	Oakville	L6L 2G6
River Oaks Community Centre	2400 Sixth Line	Oakville	L6H 3N8
St. Volodymyr Cultural Centre	1280 Dundas Street West	Oakville	L6M 4H9

North East Oakville

Nursery schools

Site name	Address	Municipality	Postal code	Licensed capacity
Oak Park Neighbourhood Preschool	2200 Sawgrass Dr	Oakville	L6H 6M8	12
Oakville Parent Child Centre	1500 Sixth Line	Oakville	L6H 2P2	23

Social housing: Family and all-ages communities

Building	Address	Municipality	Postal code	Number of units
Chautauqua Co-op	2280 Munn's Avenue	Oakville	L6H 3L1	85
Donaghey Square	1531 Sixth Line	Oakville	L6H 1X8	32
Elm Road	1478-1492 Elm Road	Oakville	L6H 1W2	54
Golden Briar	2250 Golden Briar Trail	Oakville	L6H 6A5	88
Nottingham Homes	324 Rimmington Drive	Oakville	L6H 3N5	50
Orion Homes	324 Rimmington Drive	Oakville	L6H 3N5	26

Places of Worship

Name	Address	Municipality	Postal code	Child care program on-site		
				Full-day program	Nursery school	Child care program name
Church of Jesus Christ of Latter Day Saints	2279 Eighth Line	Oakville	L6H 7E7	No	No	
Cornerstone Baptist Church	1011 Upper Middle Road	Oakville	L6H 4L2	No	No	
Croatian Catholic Church of the Holy Trinity	2110 Trafalgar Road	Oakville	L6H 7H2	No	No	
Faith Baptist Church	1415 Trafalgar Road	Oakville	L6H 4R7	No	No	
Knox Presbyterian Church Sixteen	1150 Dundas Street West	Oakville	L6H 7C9	No	No	
Mary Mother of God Parish Roman Catholic Church	2745 North Ridge Trail	Oakville	L6H 7A3	No	No	
Masjid Noor Al-Haram Mosque	2478 Ninth Line	Oakville	L6H 7G9	No	No	
Meeting House	2700 Bristol Circle	Oakville	L6H 6E1	No	No	
Oakridge Bible Chapel	2250 Eighth Line	Oakville	L6H 7E7	No	No	
Oakville Korean Church	1415 Trafalgar Road	Oakville	L6H 4R7	No	No	
Oakville Pentecostal Apostolic Church	1051 Glenashton Drive	Oakville	L6H 6Z4	No	No	
River Oaks Community Church	2435 Munn's Ave East	Oakville	L6H 6J9	No	No	
Sanctuary Oakville (the)	1330 Montclair Drive	Oakville	L6H 1Z5	No	No	
St. Joseph's Ukrainian Catholic Church	300 River Oaks Blvd East	Oakville	L6H 5T1	Yes	No	Trafalgar Oaks
St. Michael's Roman Catholic Church	181 Sewell Drive	Oakville	L6H 1E3	No	No	
St. Simon's Anglican Church	1450 Litchfield Road	Oakville	L6H 5P4	No	No	
Trafalgar Presbyterian Church	354 Upper Middle Rd East	Oakville	L6H 7H4	Yes	No	Peace of Mind Montessori
Trinity United Church	1250 McCraney Street East	Oakville	L6H 3K3	No	No	

Schools

Elementary schools	Address	Municipality	Postal code	School board
du Chêne	150 Ridge Drive	Oakville	L6H 1B8	French Public
Falgarwood	1385 Gainsborough Drive	Oakville	L6H 2H7	Halton District
Holy Family	1420 Grosvenor Street	Oakville	L6H 2X8	Halton Catholic
Joshua Creek	1450 Arrowhead Road	Oakville	L6H 7P9	Halton District
Montclair	1285 Montclair Drive	Oakville	L6H 1Z3	Halton District
Munn's	1511 Sixth Line	Oakville	L6H 1X8	Halton District
Our Lady Of Peace	391 River Glen Boulevard	Oakville	L6H 5X5	Halton Catholic
Post's Corners	2220 Caldwell Drive	Oakville	L6H 6B5	Halton District
River Oaks	2173 Munn's Ave	Oakville	L6H 3S9	Halton District
Sheridan	1555 Lancaster Drive	Oakville	L6H 3H4	Halton District
St. Andrew	145 Millbank Drive	Oakville	L6H 6G3	Halton Catholic
St. Johns	1480 Mansfield Drive	Oakville	L6H 1K4	Halton Catholic
St. Marguerite D'Youville	1359 Bayshire Drive	Oakville	L6H 6C7	Halton Catholic
St. Michael	165 Sewell Drive	Oakville	L6H 1E3	Halton Catholic
Sunningdale	1434 Oxford Avenue	Oakville	L6H 1T4	Halton District
Secondary schools	Address	Municipality	Postal code	School board
Gaétan-Gervais	150 Ridge Drive	Oakville	L6H 1B8	French Public
Holy Trinity	2420 Sixth Line	Oakville	L6H 5Z8	Halton Catholic
Iroquois Ridge	1123 Glenashton Drive	Oakville	L6H 5M1	Halton District
Syl Apps	475 Iroquois Shore Road	Oakville	L6H 1M3	Halton District
White Oaks Centre For Sci/Tech	1055 McCraney Street East	Oakville	L6H 1H9	Halton District
White Oaks School (Academic)	1330 Montclair Drive	Oakville	L6H 1Z5	Halton District