



NE BURLINGTON

Child Care Market Analysis

MAY 2019



Census data Demographics

This section provides statistical information about the market area. The demographic profile of a population is vital to understanding who lives in the community and what their needs for services are. Characteristics such as age, language, education, work force participation and income can be a predictor of service use.

Child care demand in Halton

While there are many factors driving the use of child care, there are three main factors that appear to be particularly influential in Halton – female participation in the labour force, newcomer status, and income level.

Analysis of female labour force participation rates (LFP) reveals substantial variation across Halton with East Milton showing the highest female LFP of 73 per cent and South West Oakville with the lowest rate of 57 per cent. From 2011 to 2016, the female LFP rose for North East Burlington and South East Oakville. However, decreases in rates were noticed across most of the rest of the Region. For Halton, a one per cent decrease in LFP translates into 1,472 less females not in the labour force and unlikely to need child care.

Another key factor in Halton is newcomer status where using child care differs greatly depending on the length of time a person has lived in Canada. Kindergarten Parent Survey results for 2018 indicate families who reported always having lived in Canada use child care much more (84 per cent) than those who have lived in Canada for 10 years or less (53 per cent). We also know that child care use differs by income level where families who earn a higher income are more likely to use licensed child care. Families that earn more than \$150,000 annually use child care at a rate of 84 per cent as compared to 48 per cent of families with an annual income of less than \$50,000. Considering these and other variables (alone or factored together) can help to better understand what the actual demand may be in an area.



Characteristic	NE Burlington		Burlington	
	#	%	#	%
Population, 2016	68,311	...	183,314	...
Population change, 2011 to 2016	4,757	7%	7,535	4%
Total number of children 13 months to 12 years of age	11,341	17%	24,645	13%
Infant (13 to 18 months)	393	3%	915	4%
Toddler (19 to 30 months)	795	7%	1,830	7%
Preschool (31 to 3.8 years)	1,014	9%	2,310	9%
Kindergarten (3.8 to 5.8 years)	1,820	16%	3,995	16%
School-age (5.8 to 12 years)	7,319	65%	15,595	63%
Mother tongue not English	15,980	23%	35,170	19%
Recent immigrants	1,755	3%	4,125	2%
Total population aged 25 to 64 years with no certificate, diploma or degree	1,395	2%	4,925	3%
Total population aged 25 to 64 years with a postsecondary certificate, diploma or degree	28,540	42%	70,495	38%
Labour Force Participation Rate (Males and females)	39,125	73%	101,635	68%
Labour Force Participation Rate (Females)	19,245	70%	49,925	64%
Income	#	%	#	%
Total number of households in after-tax income of households	23,760	...	71,355	...
\$0 to \$29,999	1,590	7%	7,785	11%
\$30,000 to \$59,999	4,400	19%	16,955	24%
\$60,000 to \$99,999	6,810	29%	20,700	29%
\$100,000 to \$124,999	3,550	15%	8,840	12%
\$125,000 and over	7,375	31%	17,085	24%
In low income in 2015 based on after-tax low-income measure (LIM-AT)	3,920	16%	13,195	19%

Low Income Measure After-Tax (LIM-AT): A fixed per cent (50%) of median adjusted economic family income, where "adjusted" indicates that family needs are taken into account.

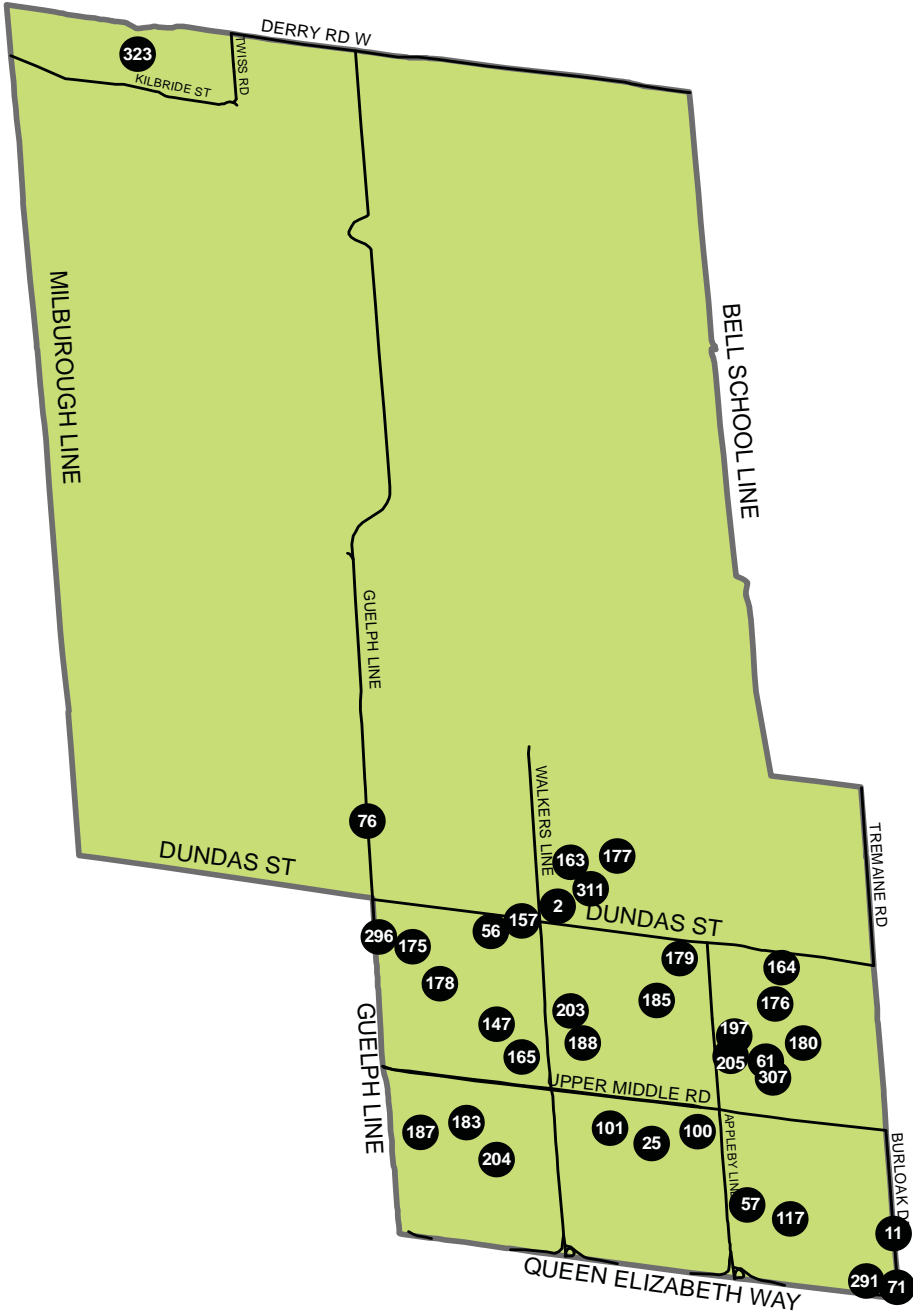
Statistics Canada randomly rounds each individual value either up or down to a multiple of '5' or '10'. As a result, when these data are summed or grouped, the total value may not match the individual values since totals and sub-totals are independently rounded. Similarly, percentages, which are calculated on rounded data, may not necessarily add up to 100 percent.

SOURCE: Statistics Canada, Census 2016

Supply of child care services NE Burlington

This map shows the location of full-day licensed child care centres within the market area.

* Map excludes nursery school programs and private-home child care providers, as well as full-day child care programs or before and after-school programs licensed after March 11, 2019.



Licensed full-day and before and after-school programs

The following table lists licensed full-day child care programs and before and after-school programs operating in the market area. Information on location, licensed capacity and market rate specific to each program are provided.

Legend	Site name	CCSMA ¹	Licensed capacity ²						(\$) ³ Market rate ³			
			Total capacity	INF	TOD	PRE	JK/SK	SA	INF	TOD	PRE	SA/BAS
2	Alton Kids Child Care Centre	Yes	102	0	15	48	24	15	*	\$55.00	\$50.00	\$39.00
11	Bronte Heights Day School	No	63	0	15	32	16	0	*	†	†	*
25	Childventures Early Learning Academy	Yes	256	30	60	80	46	40	\$93.55	\$90.88	\$78.97	*
56	Headon Forest Montessori	Yes	29	0	5	24	0	0	*	\$55.00	\$51.00	*
57	Helping Hands Child Care Centre	No	44	0	20	24	0	0	*	†	†	*
61	Hopedale Montessori School - Orchard Road	Yes	63	0	15	48	0	0	*	\$51.35	\$51.35	*
71	Kids & Company - Burloak	Yes	61	20	25	16	0	0	\$83.44	\$70.34	\$66.66	*
291	Kids & Company - Burloak 2	Yes	62	0	30	32	0	0	*	\$70.34	\$66.66	*
76	Learning Blocks Montessori - Burlington	Yes	50	3	14	20	13	0	\$70.00	\$57.00	\$54.00	*
100	Monkey See Monkey Do - Appleby Campus	Yes	116	10	30	76	0	0	\$75.00	\$56.60	\$53.40	*
296	Monkey See Monkey Do - Beacon Hill	Yes	57	10	15	32	0	0	\$75.00	\$56.60	\$53.40	*
101	Montessori Preschool	No	48	0	0	48	0	0	*	*	†	*
117	Parkview Children's Centre - The Orchard School	Yes	101	10	30	61	0	0	\$69.25	\$63.00	\$57.25	*
147	Summerhill Day School	Yes	76	0	12	64	0	0	*	\$58.00	\$51.50	*
307	The Halton Waldorf School	No	14	0	0	14	0	0	*	*	†	*
157	The Orchard Children's Centre	Yes	63	0	15	48	0	0	*	\$53.00	\$51.20	*
311	The Village Child Care Centre	No	88	10	30	32	16	0	†	†	†	*
164	Today's Family - John William Boich	Yes	225	0	0	0	120	105	*	*	*	\$30.55
165	Today's Family Child Development Centre	Yes	241	0	15	16	60	150	*	\$59.45	\$48.85	\$30.55
175	YMCA Ham/Burl - Notre Dame Child Care Centre	Yes	47	10	15	22	0	0	\$68.50	\$57.00	\$48.00	*
176	YMCA Ham/Burl - St Christopher's ELCC	Yes	176	0	15	40	52	69	\$68.50	\$57.00	\$48.00	\$24.50
178	YMCA Ham/Burl - St. Timothy's Child Care Centre	Yes	171	0	15	24	52	80	\$68.50	\$57.00	\$48.00	\$24.50
179	YMCA Ham/Burl - Tansley Child Care	Yes	42	0	18	24	0	0	\$68.50	\$57.00	\$48.00	\$24.50
163	Today's Family - Alton Village	Yes	155	0	0	0	65	90	*	*	*	\$30.55
180	YMCA Ham/Burl - SACC - Alexander	Yes	151	0	0	0	52	99	*	*	*	\$24.50
183	YMCA Ham/Burl - SACC - Canadian Martyrs	Yes	104	0	0	0	52	52	*	*	*	\$24.50
185	YMCA Ham/Burl - SACC - Charles Beaudoin	Yes	157	0	0	0	52	105	*	*	*	\$24.50
187	YMCA Ham/Burl - SACC - Dr. Charles Best	Yes	71	0	0	0	26	45	*	*	*	\$24.50
188	YMCA Ham/Burl - SACC - Florence Meares	Yes	142	0	0	0	52	90	*	*	*	\$24.50
323	YMCA Ham/Burl - SACC - Kilbride	Yes	56	0	0	0	26	30	*	*	*	\$24.50
197	YMCA Ham/Burl - SACC - Orchard Park	Yes	142	0	0	0	52	90	*	*	*	\$24.50
203	YMCA Ham/Burl - SACC - Sacred Heart of Jesus	Yes	138	0	0	0	52	86	*	*	*	\$24.50
204	YMCA Ham/Burl - SACC - Sir Ernest MacMillan	Yes	56	0	0	0	26	30	*	*	*	\$24.50
177	YMCA Ham/Burl - SACC - St. Anne's Child Care	Yes	174	0	0	0	78	96	*	*	*	\$24.50
205	YMCA Ham/Burl - SACC - St. Elizabeth Seton	Yes	168	0	0	0	78	90	*	*	*	\$24.50

* Rate not applicable

† Rate not available

¹ A Child Care Service Management Agreement (CCSMA) is the agreement between a licensed child care operator (or licensed home child care agency) and Halton Region which allows access to funding that supports high quality, inclusive, and affordable child care in Halton.

² Licensed capacity for infant, toddler, preschool, junior and senior kindergarten, and school-age spaces from the Ontario Child Care Management System (OCCMS) on March 11, 2019.

³ Market rate is the parent fee paid to a service provider for the cost of a child care space. A market rate is provided only for licensed child care programs with a Child Care Service Management Agreement who offer core child care services such as full-day programming for infants, toddlers and preschoolers, or before and after-school programs for school-age children. The market rate is as of March 11, 2019.

Child care Market analysis

Our goal is to help you develop an effective business plan by providing data relevant to a particular market area. The tables below summarize key information about licensed full-day centre-based child care and before and after-school programs operating in the vicinity. It does not include data from nursery school programs or private-home child care providers. Average market rates by space type and municipality are shown to provide comparative data about prices across Halton. A market rate is the full cost of the child care space charged by service providers.

Description	NE Burlington		Burlington		Halton	
	#	%	#	%	#	%
Total number of licensed full-day child care programs and before and after-school programs	35	...	84	...	279	...
Total licensed capacity	3,709	...	7,870	...	27,662	...
Infant spaces	103	3%	261	3%	795	3%
Toddler spaces	409	11%	843	11%	2,742	10%
Preschool spaces	825	22%	1,751	22%	5,821	21%
Kindergarten spaces	1,010	27%	2,093	27%	7,169	26%
School-age spaces	1,362	37%	2,922	37%	11,135	40%
Programs with a licensed capacity of >75 spaces or more	19	54%	50	60%	163	58%
Programs with a Child Care Service Management Agreement	34	97%	81	96%	263	94%
Programs with a Memorandum of Understanding ¹	20	57%	38	45%	130	47%
Programs participating in Quality First (QF)	32	91%	76	90%	242	87%
QF Level 1 Foundational	10	31%	20	26%	53	22%
QF Level 2 Developmental	4	13%	7	9%	20	8%
QF Level 3 Progressive	18	56%	49	64%	166	69%

¹ An agreement with Inclusion Services that supports quality inclusion of children with special needs in licensed centre-based and private-home child care programs.

Average market rate ¹	Burlington	Milton	Oakville	Halton Hills	Halton
Infant full-day	\$73.48	\$72.04	\$72.44	\$67.70	\$72.44
Toddler full-day	\$59.90	\$58.35	\$60.30	\$53.37	\$59.36
Preschool full-day	\$53.48	\$52.21	\$57.00	\$48.15	\$54.45
School-age before and after-school (JK-12 years)	\$25.50	\$24.00	\$25.18	\$22.62	\$24.71

¹ A market rate is available only for licensed child care programs with a Child Care Service Management Agreement. Information from nursery school programs and private-home day care agencies are not included in the calculation of the average market rates. The market average equals the sum of all current available values in each category divided by the total number of programs in the category.

Child care need: The current outlook for North East Burlington

Understanding the patterns of demand and supply allows for focused efforts to shape supply to match child care demand. Comparing demand data (child care utilization rates) with the current supply of licensed spaces allows us to estimate met/unmet need. Whether an area is operating in excess or shortage of licensed child care space is shown below.

Market area	Infant		Toddler		Preschool		School-age	
	Met/unmet need	Number of licensed child care spaces	Met/unmet need	Number of licensed child care spaces	Met/unmet need	Number of licensed child care spaces	Met/unmet need	Number of licensed child care spaces
NE Burlington	Excess	+ 0 to 25 spaces	Excess	+ 101 to 150 spaces	Excess	+ Over 200 spaces	Shortage	- 0 to 25 spaces
Burlington	Excess	+ 51 to 75 spaces	Excess	+ 101 to 150 spaces	Excess	+ Over 200 spaces	Excess	+ 0 to 25 spaces
Halton	Excess	+ 151 to 200 spaces	Excess	+ Over 200 spaces	Excess	+ Over 200 spaces	Excess	+ Over 200 spaces

Community assets

Halton private-home child care agencies

Agency name	Head office address	Locale	Postal code	Service area
A Child's Place Home Day Care Agency	10588 Eighth Line RR#2	Georgetown	L7G 4S5	Georgetown, Acton
Cherish Private Home Child Care	410 Bronte Street South	Milton	L9T 0H8	Milton, Georgetown, Acton
Halton Day Care Services	298 Bussel Crescent	Milton	L9T 0W4	Milton, Oakville
Little Leaders Home Daycare Agency	1513 Pembroke Drive	Oakville	L6H 1V6	Milton, Oakville, Burlington
Today's Family Licensed Home Early Learning and Child Care	44 Greendale Drive	Hamilton	L9C 5Z4	Burlington
Wee Watch – Burlington (Friendly Faces Day Care Services Inc.)	5144 Cherryhill Crescent	Burlington	L7L 4C2	Burlington
Wee Watch - Milton (Paradise Home Day Care Services Inc.)	1551 Dorian Crescent	Milton	L9E 1H6	Milton
Wee Watch - Oakville (Bronte Day Care Services Inc.)	59 Fairwood Place	Burlington	L7T 1E4	Oakville

Burlington

EarlyON Child and Family Centres (Main and satellite locations)

EarlyON Child and Family Centres provide a broad set of free programs and resources for children aged 0 to 6, and their families and caregivers. EarlyON Child and Family Centres are funded by Halton Region. Reach Out Centre for Kids (ROCK) operates the EarlyON programs in the Burlington area.

Office location	Address	Municipality	Postal code
Burlington EarlyON Child and Family Centre	710 Cumberland Avenue	Burlington	L7N 3M9
Aldershot EarlyON Child and Family Centre - satellite location	645 Plains Road East	Burlington	L7T 4J5
Haber - satellite location (school year)	3040 Tim Dobbie Drive	Burlington	L7M 0M3

Community and recreation centres

Building name	Address	Municipality	Postal code
Haber Recreation Centre	3040 Tim Dobbie Drive	Burlington	L7M 0M4
Brant Hills Community Centre	2255 Brant Street	Burlington	L7P 5C8
Tansley Woods Community Centre	1996 Itabashi Way	Burlington	L7M 4J8
Sherwood Forest Community Centre	5290 Fairview Street	Burlington	L7L 6B7

North East Burlington

Nursery schools

Site name	Address	Municipality	Postal code	Licensed capacity
Burlington Montessori Preschool - Tansley	2111 Walkers Line	Burlington	L7R 3X5	36
Little Friends Preschool	1450 Headon Forest Road	Burlington	L7M 3Z5	24
Pearson Community Co-operative Nursery School	1433 Headon Road	Burlington	L7M 1V7	32

Social housing: Family and all-ages communities

Building	Address	Municipality	Postal code	Number of units
Driftwood Drive	3030 Driftwood Drive	Burlington	L7M 1X6	44
Tansley Park	3040 Millcroft Park Drive	Burlington	L7M 3V9	14
The Manor	2039 Walkers Line	Burlington	L7M 4G1	120
Walkers Fields	2300 Walkers Line	Burlington	L7M 3Z8	57

Places of worship

Name	Address	Municipality	Postal code	Child care program available on-site		
				Full-day program	Nursery school	Child care program name
Church of Jesus Christ of Latter Day Saints	2366 Headon Road	Burlington	L7M 4E2	No	No	
Glad Tidings Pentecostal Church	1401 Guelph Line	Burlington	L7P 2T2	No	No	
Jehovahs Witnesses Kingdom Hall	4025 Mainway	Burlington	L7M 2L7	No	No	
Kilbride United Church	2066 Kilbride Street	Burlington	L7P 0H9	No	No	
Lowville-Nelson United Church	5800 Guelph Line	Burlington	L7P 0A7	No	No	
St. Paul the Apostle Roman Catholic Church	2265 Headon Road	Burlington	L7M 3W4	No	No	
St. Pauls Presbyterian Church	2600 Headon Forest Drive	Burlington	L7M 4G2	Yes	No	Headon Forest Daycare
Tansley United Church	2111 Walkers Line	Burlington	L7M 1L1	No	Yes	Burlington Montessori Preschool
Trinity Baptist Church	4372 Appleby Line	Burlington	L7M 0P4	No	No	

Schools

Elementary schools	Address	Municipality	Postal code	School board
Alexander's	2223 Sutton Drive	Burlington	L7L 0B9	Halton District
Alton Village	3290 Steeplechase Drive	Burlington	L7M 0W1	Halton District
C.H. Norton	2120 Cleaver Avenue	Burlington	L7M 3P9	Halton District
Canadian Martyrs	3201 Lansdown Drive	Burlington	L7M 1K1	Halton Catholic
Charles R. Beaudoin	4313 Clubview Drive	Burlington	L7M 5A1	Halton District
Dr. Charles Best	3110 Parkgate Crescent	Burlington	L7M 1C7	Halton District
Florence Meares	2102 Berwick Drive	Burlington	L7M 4W6	Halton District
John William Boich	2474 Sutton Drive	Burlington	L7L 0G2	Halton District
Kilbride	6611 Panton Street	Burlington	L7P 0L8	Halton District
Orchard Park	5151 Dryden Avenue	Burlington	L7L 7J3	Halton District
Sacred Heart Of Jesus	2222 Country Club Drive	Burlington	L7M 4S5	Halton Catholic
Sir E. Macmillan	1350 Headon Road	Burlington	L7M 1V8	Halton District
St. Anne	4675 Doug Wright Drive	Burlington	L7M 0N9	Halton Catholic
St. Christopher	2400 Sutton Drive	Burlington	L7L 7A9	Halton Catholic
St. Elizabeth Seton	5070 Dryden Avenue	Burlington	L7L 6Y3	Halton Catholic
St. Timothy	2141 Deer Run	Burlington	L7M 4C7	Halton Catholic
Secondary schools	Address	Municipality	Postal code	School board
Corpus Christi	5150 Upper Middle Road	Burlington	L7L 0E5	Halton Catholic
Dr. Frank J. Hayden	3040 Tim Dobbie Drive	Burlington	L7M 0N6	Halton District
Notre Dame	2333 Headon Forest Drive	Burlington	L7M 3X6	Halton Catholic

Source: Board School Identification Database (BSID) / Ontario School Information System (OnSIS) as updated/maintained by boards, March 2019.