



GEORGETOWN

Child Care Market Analysis

MAY 2019



Census data Demographics

This section provides statistical information about the market area. The demographic profile of a population is vital to understanding who lives in the community and what their needs for services are. Characteristics such as age, language, education, work force participation and income can be a predictor of service use.

Child care demand in Halton

While there are many factors driving the use of child care, there are three main factors that appear to be particularly influential in Halton – female participation in the labour force, newcomer status, and income level.

Analysis of female labour force participation rates (LFP) reveals substantial variation across Halton with East Milton showing the highest female LFP of 73 per cent and South West Oakville with the lowest rate of 57 per cent. From 2011 to 2016, the female LFP rose for North East Burlington and South East Oakville. However, decreases in rates were noticed across most of the rest of the Region. For Halton, a one per cent decrease in LFP translates into 1,472 less females not in the labour force and unlikely to need child care.

Another key factor in Halton is newcomer status where using child care differs greatly depending on the length of time a person has lived in Canada. Kindergarten Parent Survey results for 2018 indicate families who reported always having lived in Canada use child care much more (84 per cent) than those who have lived in Canada for 10 years or less (53 per cent). We also know that child care use differs by income level where families who earn a higher income are more likely to use licensed child care. Families that earn more than \$150,000 annually use child care at a rate of 84 per cent as compared to 48 per cent of families with an annual income of less than \$50,000. Considering these and other variables (alone or factored together) can help to better understand what the actual demand may be in an area.



Characteristic	Georgetown		Halton Hills	
	#	%	#	%
Population, 2016	50,699	...	61,161	...
Population change, 2011 to 2016	2,122	4%	2,153	4%
Total number of children 13 months to 12 years of age	7,456	15%	9,065	15%
Infant (13 to 18 months)	228	3%	278	3%
Toddler (19 to 30 months)	493	7%	598	7%
Preschool (31 to 3.8 years)	666	9%	808	9%
Kindergarten (3.8 to 5.8 years)	1,120	15%	1,354	15%
School-age (5.8 to 12 years)	4,949	66%	6,029	67%
Mother tongue not English	7,815	15%	8,825	14%
Recent immigrants	460	1%	530	1%
Total population aged 25 to 64 years with no certificate, diploma or degree	2,035	4%	2,665	4%
Total population aged 25 to 64 years with a postsecondary certificate, diploma or degree	17,970	35%	21,190	35%
Labour Force Participation Rate (Males and females)	29,550	73%	35,730	73%
Labour Force Participation Rate (Females)	14,360	70%	17,340	70%
Income	#	%	#	%
Total number of households in after-tax income of households	17,255	...	21,075	...
\$0 to \$29,999	1,445	8%	1,840	9%
\$30,000 to \$59,999	3,200	19%	4,165	20%
\$60,000 to \$99,999	4,700	27%	5,920	28%
\$100,000 to \$124,999	2,515	15%	3,095	15%
\$125,000 and over	5,370	31%	6,035	29%
In low income in 2015 based on after-tax low-income measure (LIM-AT)	2,485	14%	3,150	15%

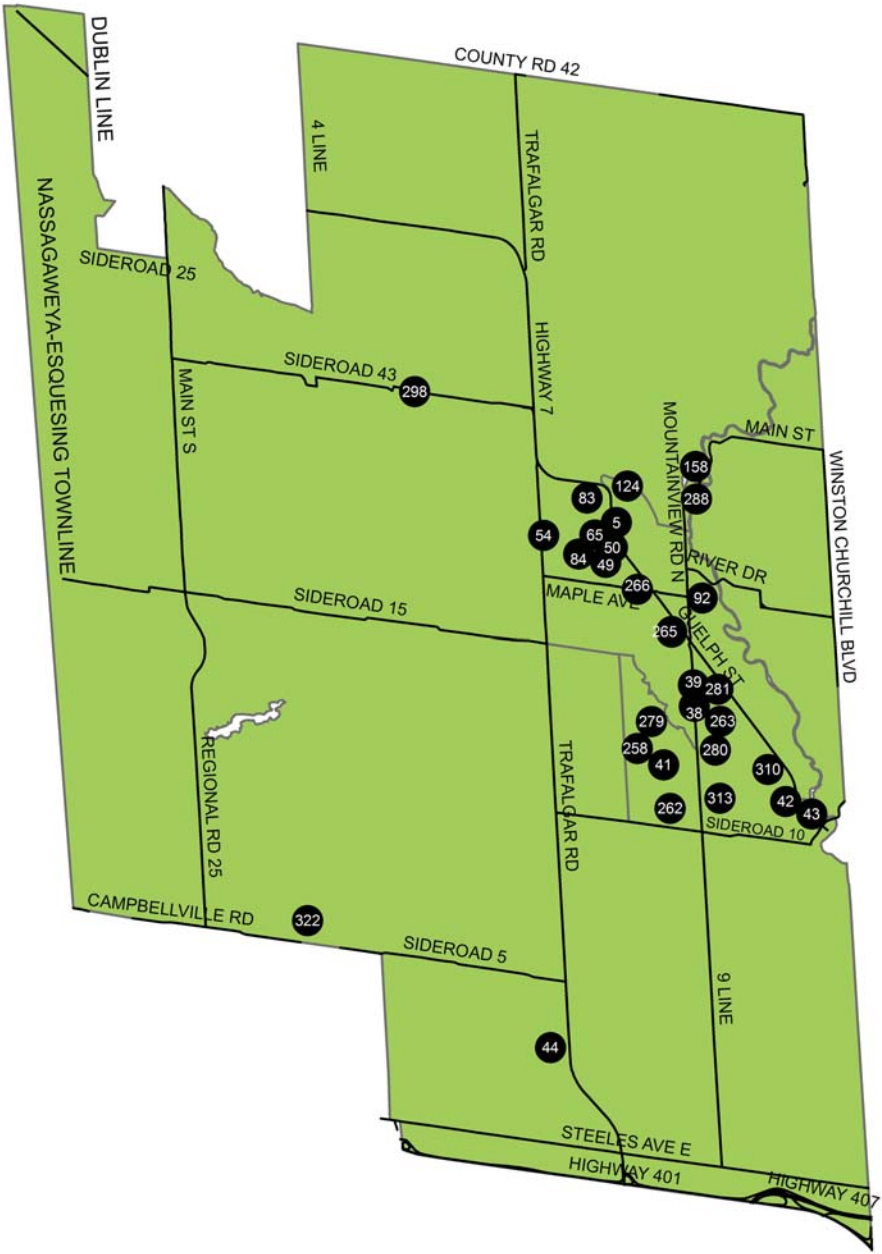
Low Income Measure After-Tax (LIM-AT): A fixed per cent (50%) of median adjusted economic family income, where "adjusted" indicates that family needs are taken into account.

Statistics Canada randomly rounds each individual value either up or down to a multiple of '5' or '10'. As a result, when these data are summed or grouped, the total value may not match the individual values since totals and sub-totals are independently rounded. Similarly, percentages, which are calculated on rounded data, may not necessarily add up to 100 percent.

SOURCE: Statistics Canada, Census 2016

Supply of child care services **Georgetown**

This map shows the location of full-day licensed child care centres within the market area.



Licensed full-day and before and after-school programs

The following table lists licensed full-day child care programs and before and after-school programs operating in the market area. Information on location, licensed capacity and market rate specific to each program are provided.

Legend	Site name	CCSMA ¹	Licensed capacity ²						(\$) ³ Market rate ³			
			Total capacity	INF	TOD	PRE	JK/SK	SA	INF	TOD	PRE	SA/BAS
5	Apples & Angels Montessori	No	26	0	10	16	0	0	*	†	†	*
38	Future Scholars Daycare Program	Yes	49	10	15	24	0	0	\$67.00	\$52.00	\$49.75	*
41	Garderie Porte-Soleil	Yes	121	0	15	24	52	30	*	\$42.00	\$36.00	\$17.75
42	Georgetown Day Care Centre	Yes	63	0	15	48	0	0	*	\$51.77	\$44.85	*
43	Georgetown Day Care Centre Building 2	Yes	33	9	0	0	0	24	\$65.62	*	*	\$23.50
49	Halton Hills Child Care Centre	Yes	79	0	15	64	0	0	*	\$58.00	\$53.00	*
50	Halton Hills Child Care Centre - Infant	Yes	9	9	0	0	0	0	\$67.00	*	*	*
54	Harmony Preschool	No	24	0	0	24	0	0	*	*	†	*
65	Inkwell Montessori Preschool	No	52	0	15	16	21	0	*	†	†	*
310	Learningtree Childcare	No	80	10	15	55	0	0	†	†	†	*
92	Maple Avenue Regional Child Care Centre	Yes	39	0	15	24	0	0	*	\$53.02	\$48.85	*
124	Peekaboo - Georgetown	Yes	108	10	30	48	20	0	\$71.26	\$62.53	\$57.47	*
158	The Village Montessori	No	34	0	10	24	0	0	*	†	†	*
279	YMCA Toronto - St. Brigid (Junior Y)	Yes	221	0	15	24	52	130	*	\$52.00	\$43.70	\$22.00
39	Future Scholars Schoolage Program	Yes	30	0	0	0	0	30	*	*	*	\$23.00
44	Georgetown School-Age Program	Yes	43	0	0	0	13	30	*	*	*	\$23.50
51	Halton Hills Child Care Centre Schoolage	Yes	20	0	0	0	0	20	*	*	*	*
83	Links2Kids - Joseph Gibbons School - School Age Program	Yes	50	0	0	0	20	30	*	*	*	\$22.39
84	Links2Kids - Park School - School Age Program	Yes	50	0	0	0	20	30	*	*	*	\$22.39
262	YMCA Toronto - SACC - Gardiner	Yes	167	0	0	0	52	115	*	*	*	\$22.00
263	YMCA Toronto - SACC - George Kennedy	Yes	141	0	0	0	26	115	*	*	*	\$22.00
288	YMCA Toronto - SACC - Glen Williams	Yes	56	0	0	0	26	30	*	*	*	\$22.00
265	YMCA Toronto - SACC - Harrison	Yes	86	0	0	0	26	60	*	*	*	\$22.00
266	YMCA Toronto - SACC - Holy Cross	Yes	125	0	0	0	52	73	*	*	*	\$22.00
298	YMCA Toronto - SACC - Limehouse	Yes	56	0	0	0	26	30	*	*	*	\$22.00
322	YMCA Toronto - SACC - Pineview	Yes	56	0	0	0	26	30	*	*	*	\$22.00
258	YMCA Toronto - SACC - Silvercreek	Yes	193	0	0	0	52	141	*	*	*	\$22.00
280	YMCA Toronto - SACC - St. Catherine's	Yes	160	0	0	0	52	108	*	*	*	\$22.00
281	YMCA Toronto - SACC - St. Francis of Assisi	Yes	52	0	0	0	22	30	*	*	*	\$22.00

* Rate not applicable

† Rate not available

¹ A Child Care Service Management Agreement (CCSMA) is the agreement between a licensed child care operator (or licensed home child care agency) and Halton Region which allows access to funding that supports high quality, inclusive, and affordable child care in Halton.

² Licensed capacity for infant, toddler, preschool, junior and senior kindergarten, and school-age spaces from the Ontario Child Care Management System (OCCMS) on March 11, 2019.

³ Market rate is the parent fee paid to a service provider for the cost of a child care space. A market rate is provided only for licensed child care programs with a Child Care Service Management Agreement who offer core child care services such as full-day programming for infants, toddlers and preschoolers, or before and after-school programs for school-age children. The market rate is as of March 11, 2019.

Child care Market analysis

Our goal is to help you develop an effective business plan by providing data relevant to a particular market area. The tables below summarize key information about licensed full-day centre-based child care and before and after-school programs operating in the vicinity. It does not include data from nursery school programs or private-home child care providers. Average market rates by space type and municipality are shown to provide comparative data about prices across Halton. A market rate is the full cost of the child care space charged by service providers.

Description	Georgetown		Halton Hills		Halton	
	#	%	#	%	#	%
Total number of licensed full-day child care programs and before and after-school programs	30	...	34	...	276	...
Total licensed capacity	2,242	...	2,566	...	26,841	...
Infant spaces	58	3%	68	3%	797	3%
Toddler spaces	215	10%	244	10%	2,697	10%
Preschool spaces	380	17%	428	17%	5,650	21%
Kindergarten spaces	583	26%	675	26%	6,991	26%
School-age spaces	1,006	45%	1,151	45%	10,706	40%
Programs with a licensed capacity of >75 spaces or more	9	30%	12	35%	155	56%
Programs with a Child Care Service Management Agreement	30	100%	34	100%	260	94%
Programs with a Memorandum of Understanding ¹	13	43%	13	38%	126	46%
Programs participating in Quality First (QF)	29	97%	32	94%	246	89%
QF Level 1 Foundational	4	14%	4	13%	55	22%
QF Level 2 Developmental	1	3%	1	3%	24	10%
QF Level 3 Progressive	24	83%	27	84%	167	68%

¹ An agreement with Inclusion Services that supports quality inclusion of children with special needs in licensed centre-based and private-home child care programs.

Average market rate ¹	Burlington	Milton	Oakville	Halton Hills	Halton
Infant full-day	\$73.48	\$72.04	\$72.44	\$67.70	\$72.44
Toddler full-day	\$59.90	\$58.35	\$60.30	\$53.37	\$59.36
Preschool full-day	\$53.48	\$52.21	\$57.00	\$48.15	\$54.45
School-age before and after-school (JK-12 years)	\$25.50	\$24.00	\$25.18	\$22.62	\$24.71

¹ A market rate is available only for licensed child care programs with a Child Care Service Management Agreement. Information from nursery school programs and private-home day care agencies are not included in the calculation of the average market rates. The market average equals the sum of all current available values in each category divided by the total number of programs in the category.

Child care need: The current outlook for Georgetown

Understanding the patterns of demand and supply allows for focused efforts to shape supply to match child care demand. Comparing demand data (child care utilization rates) with the current supply of licensed spaces allows us to estimate met/unmet need. Whether an area is operating in excess or shortage of licensed child care space is shown below.

Market area	Infant		Toddler		Preschool		School-age	
	Met/unmet need	Number of licensed child care spaces	Met/unmet need	Number of licensed child care spaces	Met/unmet need	Number of licensed child care spaces	Met/unmet need	Number of licensed child care spaces
Georgetown	Excess	+ 0 to 25 spaces	Excess	+ 0 to 25 spaces	Excess	+ 26 to 50 spaces	Excess	+ 76 to 100 spaces
Halton Hills	Excess	+ 0 to 25 spaces	Excess	+ 0 to 25 spaces	Excess	+ 0 to 25 spaces	Shortage	+ 26 to 50 spaces
Halton	Excess	+ 151 to 200 spaces	Excess	+ Over 200 spaces	Excess	+ Over 200 spaces	Excess	+ Over 200 spaces

Community assets

Halton private-home child care agencies

Agency name	Head office address	Locale	Postal code	Service area
A Child's Place Home Day Care Agency	10588 Eighth Line RR#2	Georgetown	L7G 4S5	Georgetown, Acton
Cherish Private Home Day Care Agency	410 Bronte Street South	Milton	L9T 0H8	Milton, Georgetown, Acton
Halton Day Care Services	298 Bussel Crescent	Milton	L9T 0W4	Milton, Oakville
Little Leaders Home Daycare Agency	1513 Pembroke Drive	Oakville	L6H 1V6	Milton, Oakville, Burlington
Today's Family Licensed Home Early Learning and Child Care	44 Greendale Drive	Hamilton	L9C 5Z4	Burlington
Wee Watch – Burlington (Friendly Faces Day Care Services Inc.)	5144 Cherryhill Crescent	Burlington	L7L 4C2	Burlington
Wee Watch - Milton (Paradise Home Day Care Services Inc.)	1551 Dorian Crescent	Milton	L9E 1H6	Milton
Wee Watch - Oakville (Bronte Day Care Services Inc.)	59 Fairwood Place	Burlington	L7T 1E4	Oakville

Halton Hills

EarlyON Child and Family Centres (Main and satellite locations)

EarlyON Child and Family Centres provide a broad set of free programs and resources for children aged 0 to 6, and their families and caregivers. EarlyON Child and Family Centres are funded by Halton Region. Links2Care operates the EarlyON programs in the Halton Hills area.

Site name	Address	Municipality	Postal code
Georgetown EarlyON Child and Family Centre	8 James Street	Georgetown	L7G 2H3
Acton EarlyON Child and Family Centre	85 Wallace Street	Acton	L7J 2G1
Bethel Church - satellite location	365 Queen Street	Acton	L7J 2M6

Community and recreation centres

Building name	Address	Locale	Municipality	Postal code
Acton Arena and Community Centre	415 Queen Street East	Acton	Halton Hills	L7G 2H7
Gellert Community Centre	10241 Eighth Line	Georgetown	Halton Hills	L7G 4S5
Halton Hills Cultural Centre	9 Church Street	Georgetown	Halton Hills	L7G 2A3
Mold-Masters SportsPlex	221 Guelph Street	Georgetown	Halton Hills	L7G 4A8

Georgetown

Nursery schools

Site name	Address	Postal code	Licensed capacity
Maple Nursery School	181 Main Street South	L7G 5S2	34

Social housing: Family and all-ages communities

Building	Address	Locale	Municipality	Postal code	Number of units
Carruthers Road Co-op	9 Carruthers Road	Georgetown	Halton Hills	L7G 5K1	40
Glen Mills Co-op	23 Daniela Court	Georgetown	Halton Hills	L7G 5C3	27
Morley Mills Co-op	7 Pinevalley Trail	Georgetown	Halton Hills	L7G 5A5	46

Places of worship

Name	Address	Locale	Municipality	Postal code	Child care program available on-site		
					Full-day program	Nursery school	Child care program
Ballinafad United Church	14369 Trafalgar Road	Ballinafad	Halton Hills	N0B 1H0	No	No	
Christian Reformed Church	11611 Trafalgar Road	Georgetown	Halton Hills	L7G 4T1	No	No	
Georgetown Alliance Church	290 Main Street South	Georgetown	Halton Hills	L7G 4T1	No	No	
Georgetown Christian Reformed	11611 Trafalgar Road	Georgetown	Halton Hills	L7G 4T1	No	No	
Hillcrest United Church	8958 Trafalgar Road	Georgetown	Halton Hills	L7G 4S5	No	No	
Holy Cross Catholic Church	14400 Argyll Road	Georgetown	Halton Hills	L7G 5S6	No	No	
Immanuel Lutheran Church of Canada	100 Mountainview Road	Georgetown	Halton Hills	L7G 4K6	Yes	No	Future Scholars
Knox Presbyterian Church	116 Main Street South	Georgetown	Halton Hills	L7G 3E6	No	No	
Maple Avenue Baptist Church	177 Maple Avenue	Georgetown	Halton Hills	L7G 1X6	No	No	
Norval Presbyterian Church	499 Guelph Street	Norval	Halton Hills	L0P 1K0	No	No	
Norval United Church	486 Guelph Street	Norval	Halton Hills	L0P 1K0	No	No	
Queen of Peace Croatian Franciscan Centre	9118 Winston Churchill Boulevard	Norval	Halton Hills	L0P 1K0	No	No	
Sacre-Coeur Church	39 Guelph Street	Georgetown	Halton Hills	L7G 3Z3	No	No	
St. Alban the Martyr Anglican Church	537 Main Street	Glen Williams	Halton Hills	L7G 3T1	No	No	
St. Andrew's United Church	89 Mountainview Road	Georgetown	Halton Hills	L7G 4T9	No	No	Future Scholars
St. George's Anglican Church	60 Guelph Street	Georgetown	Halton Hills	L7G 3Z5	No	No	
St. John's Anglican Church	10996 Trafalgar Road	Stewarttown	Halton Hills	L7G 4S5	No	No	
St. John's United Church	11 Guelph Street	Georgetown	Halton Hills	L7G 3Z1	No	No	
St. Paul's Anglican Church	14 Adamson Street	Norval	Halton Hills	L0P 1K0	No	No	
St. Stephen's Anglican Church	14946 Steeles Avenue	Hornby	Halton Hills	L0P 1E0	No	No	

Schools

Elementary schools	Address	Locale	Municipality	Postal code	School board
Centennial	233 Delrex Boulevard	Georgetown	Halton Hills	L7G 4G1	Halton District
Ethel Gardiner	14365 Danby Road	Georgetown	Halton Hills	L7G 6L8	Halton District
George Kennedy	75 Weber Drive	Georgetown	Halton Hills	L7G 1C5	Halton District
Glen Williams	512 Main Street	Glen Williams	Halton Hills	L7G 3S8	Halton District
Harrison	59 Rexway Drive	Georgetown	Halton Hills	L7G 1P9	Halton District
Holy Cross	222 Maple Avenue	Georgetown	Halton Hills	L7G 1X2	Halton Catholic
Joseph Gibbons	41 Moore Park Crescent	Georgetown	Halton Hills	L7G 2T3	Halton District
Limehouse	11139 22 Side Road	Limehouse	Halton Hills	L0P 1H0	Halton District
Park	6 Hyde Park Drive	Georgetown	Halton Hills	L7G 2B6	Halton District
Pineview	13074 5 Side Road	Georgetown	Halton Hills	L7G 4S5	Halton District
Sacre-Coeur	34 Miller Drive	Georgetown	Halton Hills	L7G 5P7	French Catholic
Silver Creek	170 Eaton Street	Georgetown	Halton Hills	L7G 5V6	Halton District
Stewarttown	13068 15 Side Road	Stewarttown	Halton Hills	L7G 4S5	Halton District
St. Brigid	73 Miller Drive	Georgetown	Halton Hills	L7G 5T2	Halton Catholic
St. Catherine Of Alexandria	407 Barber Drive	Georgetown	Halton Hills	L7G 5H7	Halton Catholic
St. Francis Of Assisi	120 Sinclair Avenue	Georgetown	Halton Hills	L7G 1J4	Halton Catholic
Secondary schools	Address	Locale	Municipality	Postal code	School board
Christ The King	161 Guelph Street	Georgetown	Halton Hills	L7G 4A6	Halton Catholic
Georgetown District	70 Guelph Street	Georgetown	Halton Hills	L7G3Z5	Halton District

Source: Board School Identification Database (BSID) / Ontario School Information System (OnSIS) as updated/maintained by boards, March 2019.