



# ACTON

## Child Care Market Analysis

MAY 2019



# Census data Demographics

This section provides statistical information about the market area. The demographic profile of a population is vital to understanding who lives in the community and what their needs for services are. Characteristics such as age, language, education, work force participation and income can be a predictor of service use.

## Child care demand in Halton

While there are many factors driving the use of child care, there are three main factors that appear to be particularly influential in Halton – female participation in the labour force, newcomer status, and income level.

Analysis of female labour force participation rates (LFP) reveals substantial variation across Halton with East Milton showing the highest female LFP of 73 per cent and South West Oakville with the lowest rate of 57 per cent. From 2011 to 2016, the female LFP rose for North East Burlington and South East Oakville. However, decreases in rates were noticed across most of the rest of the Region. For Halton, a one per cent decrease in LFP translates into 1,472 less females not in the labour force and unlikely to need child care.

Another key factor in Halton is newcomer status where using child care differs greatly depending on the length of time a person has lived in Canada. Kindergarten Parent Survey results for 2018 indicate families who reported always having lived in Canada use child care much more (84 per cent) than those who have lived in Canada for 10 years or less (53 per cent). We also know that child care use differs by income level where families who earn a higher income are more likely to use licensed child care. Families that earn more than \$150,000 annually use child care at a rate of 84 per cent as compared to 48 per cent of families with an annual income of less than \$50,000. Considering these and other variables (alone or factored together) can help to better understand what the actual demand may be in an area.



Characteristic	Acton		Halton Hills	
	#	%	#	%
Population, 2016	10,462	...	61,161	...
Population change, 2011 to 2016	31	0%	2,153	4%
Total number of children 13 months to 12 years of age	1,610	15%	9,065	15%
Infant (13 to 18 months)	50	3%	278	3%
Toddler (19 to 30 months)	105	7%	598	7%
Preschool (31 to 3.8 years)	141	9%	808	9%
Kindergarten (3.8 to 5.8 years)	234	15%	1,354	15%
School-age (5.8 to 12 years)	1,080	67%	6,029	67%
Mother tongue not English	1,010	10%	8,825	14%
Recent immigrants	70	1%	530	1%
Total population aged 25 to 64 years with no certificate, diploma or degree	630	6%	2,665	4%
Total population aged 25 to 64 years with a postsecondary certificate, diploma or degree	3,220	31%	21,190	35%
Labour Force Participation Rate (Males and females)	6,180	73%	35,730	73%
Labour Force Participation Rate (Females)	2,980	69%	17,340	70%
<b>Income</b>	<b>#</b>	<b>%</b>	<b>#</b>	<b>%</b>
Total number of households in after-tax income of households	3,820	...	21,075	...
\$0 to \$29,999	395	10%	1,840	9%
\$30,000 to \$59,999	965	25%	4,165	20%
\$60,000 to \$99,999	1,220	32%	5,920	28%
\$100,000 to \$124,999	580	15%	3,095	15%
\$125,000 and over	665	17%	6,035	29%
In low income in 2015 based on after-tax low-income measure (LIM-AT)	665	17%	3,150	15%

**Low Income Measure After-Tax (LIM-AT):** A fixed per cent (50%) of median adjusted economic family income, where "adjusted" indicates that family needs are taken into account.

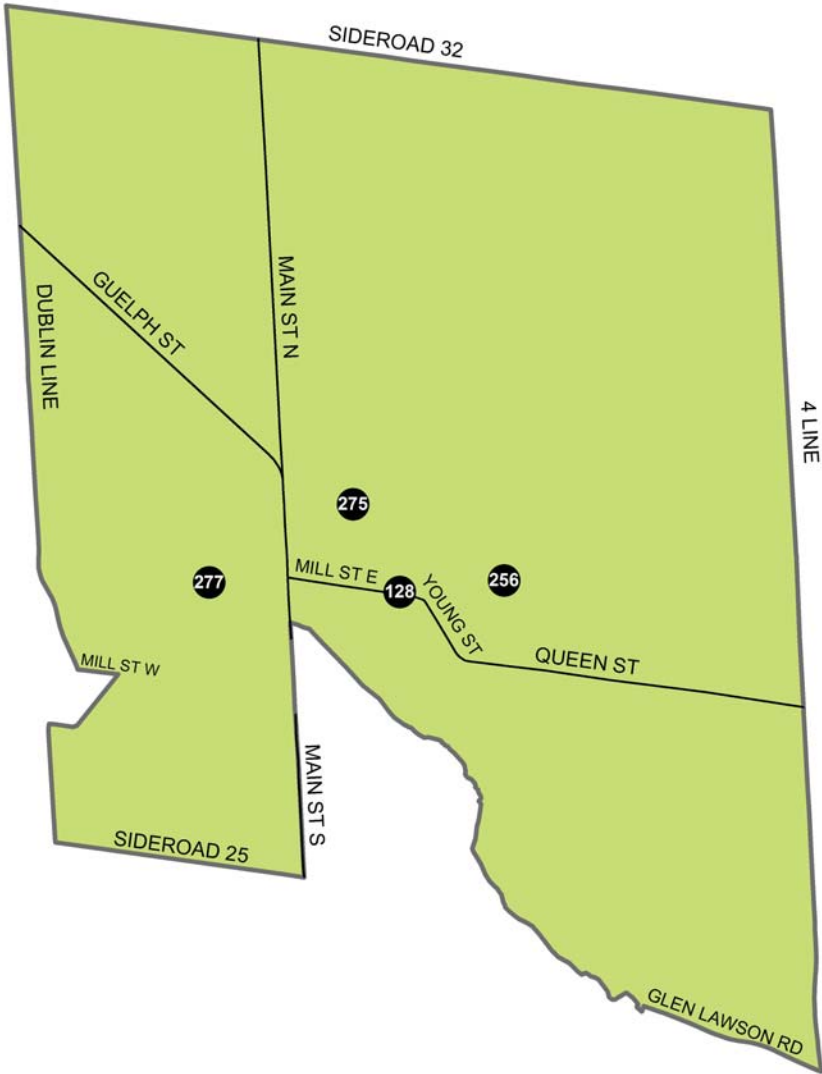
Statistics Canada randomly rounds each individual value either up or down to a multiple of '5' or '10'. As a result, when these data are summed or grouped, the total value may not match the individual values since totals and sub-totals are independently rounded. Similarly, percentages, which are calculated on rounded data, may not necessarily add up to 100 percent.

**SOURCE:** Statistics Canada, Census 2016

# Supply of child care services **Acton**

This map shows the location of full-day licensed child care centres within the market area.

\* Map excludes nursery school programs and private-home child care providers, as well as full-day child care programs or before and after-school programs licensed after March 11, 2019.





# Licensed full-day and before and after-school programs

The following table lists licensed full-day child care programs and before and after-school programs operating in the market area. Information on location, licensed capacity and market rate specific to each program are provided.

Legend	Site Name	CCSMA <sup>1</sup>	Licensed Capacity <sup>2</sup>						(\$) <sup>3</sup> Market Rate <sup>3</sup>			
			TOTAL Capacity	INF	TOD	PRE	JK/SK	SA	INF	TOD	PRE	SA/BAS
128	Acton's Early Learning Child Care	Yes	107	10	29	48	20	0	\$67.60	\$55.60	\$51.60	*
256	YMCA Toronto - Acton	Yes	76	0	0	0	26	50	*	*	*	\$22.00
275	YMCA Toronto - Robert Little	Yes	91	0	0	0	26	65	*	*	*	\$22.00
277	YMCA Toronto - St. Joseph	Yes	50	0	0	0	20	30	*	*	*	\$22.00

\* Rate not applicable

<sup>1</sup> A Child Care Service Management Agreement (CCSMA) is the agreement between a licensed child care operator (or licensed home child care agency) and Halton Region which allows access to funding that supports high quality, inclusive, and affordable child care in Halton.

<sup>2</sup> Licensed capacity for infant, toddler, preschool, junior and senior kindergarten, and school-age spaces from the Ontario Child Care Management System (OCCMS) on March 11, 2019.

<sup>3</sup> Market rate is the parent fee paid to a service provider for the cost of a child care space. A market rate is provided only for licensed child care programs with a Child Care Service Management Agreement who offer core child care services such as full-day programming for infants, toddlers and preschoolers, or before and after-school programs for school-age children. The market rate is as of March 11, 2019.

# Child care Market analysis

Our goal is to help you develop an effective business plan by providing data relevant to a particular market area. The tables below summarize key information about licensed full-day centre-based child care and before and after-school programs operating in the vicinity. It does not include data from nursery school programs or private-home child care providers. Average market rates by space type and municipality are shown to provide comparative data about prices across Halton. A market rate is the full cost of the child care space charged by service providers.

Description	Acton		Halton Hills		Halton	
	#	%	#	%	#	%
Total number of licensed full-day child care programs and before and after-school programs	4	...	33	...	279	...
Total licensed capacity	324	...	2,547	...	27,662	...
Infant spaces	10	3%	58	2%	795	3%
Toddler spaces	29	9%	199	8%	2,742	10%
Preschool spaces	48	15%	439	17%	5,821	21%
Kindergarten spaces	92	28%	650	26%	7,169	26%
School-age spaces	145	45%	1,201	47%	11,135	40%
Programs with a licensed capacity of >75 spaces or more	3	75%	14	42%	163	58%
Programs with a Child Care Service Management Agreement	4	100%	33	100%	263	94%
Programs with a Memorandum of Understanding <sup>1</sup>	0	0%	13	39%	130	47%
Programs participating in Quality First (QF)	3	75%	31	94%	242	87%
QF Level 1 Foundational	0	0%	3	10%	53	22%
QF Level 2 Developmental	0	0%	1	3%	20	8%
QF Level 3 Progressive	3	100%	27	87%	166	69%

<sup>1</sup> An agreement with Inclusion Services that supports quality inclusion of children with special needs in licensed centre-based and private-home child care programs.

Average Market Rate <sup>1</sup>	Burlington	Milton	Oakville	Halton Hills	Halton
Infant full-day	\$73.48	\$72.04	\$72.44	\$67.70	\$72.44
Toddler full-day	\$59.90	\$58.35	\$60.30	\$53.37	\$59.36
Preschool full-day	\$53.48	\$52.21	\$57.00	\$48.15	\$54.45
School-age before and after-school (JK-12 years)	\$25.50	\$24.00	\$25.18	\$22.62	\$24.71

<sup>1</sup> A market rate is available only for licensed child care programs with a Child Care Service Management Agreement. Information from nursery school programs and private-home day care agencies are not included in the calculation of the average market rates. The market average equals the sum of all current available values in each category divided by the total number of programs in the category.

## Child care need: The current outlook for Acton

Understanding the patterns of demand and supply allows for focused efforts to shape supply to match child care demand. Comparing demand data (child care utilization rates) with the current supply of licensed spaces allows us to estimate met/unmet need. Whether an area is operating in excess or shortage of licensed child care space is shown below.

Market area	Infant		Toddler		Preschool		School-age	
	Met/unmet need	Number of licensed child care spaces	Met/unmet need	Number of licensed child care spaces	Met/unmet need	Number of licensed child care spaces	Met/unmet need	Number of licensed child care spaces
Acton	Shortage	- 0 to 25 spaces	Shortage	- 0 to 25 spaces	Shortage	- 0 to 25 spaces	Shortage	- 51 to 75 spaces
Halton Hills	Excess	+ 0 to 25 spaces	Excess	+ 0 to 25 spaces	Excess	+ 0 to 25 spaces	Shortage	+ 26 to 50 spaces
Halton	Excess	+ 151 to 200 spaces	Excess	+ Over 200 spaces	Excess	+ Over 200 spaces	Excess	+ Over 200 spaces

# Community assets

## Halton private-home child care agencies

Agency name	Head office address	Locale	Postal code	Service area
A Child's Place Home Day Care Agency	10588 Eighth Line RR#2	Georgetown	L7G 4S5	Georgetown, Acton
Cherish Private Home Child Care	410 Bronte Street South	Milton	L9T 0H8	Milton, Georgetown, Acton
Halton Day Care Services	298 Bussel Crescent	Milton	L9T 0W4	Milton, Oakville
Little Leaders Home Daycare Agency	1513 Pembroke Drive	Oakville	L6H 1V6	Milton, Oakville, Burlington
Today's Family Licensed Home Early Learning and Child Care	44 Greendale Drive	Hamilton	L9C 5Z4	Burlington
Wee Watch – Burlington (Friendly Faces Day Care Services Inc.)	5144 Cherryhill Crescent	Burlington	L7L 4C2	Burlington
Wee Watch - Milton (Paradise Home Day Care Services Inc.)	1551 Dorian Crescent	Milton	L9E 1H6	Milton
Wee Watch - Oakville (Bronte Day Care Services Inc.)	59 Fairwood Place	Burlington	L7T 1E4	Oakville

## Halton Hills

### EarlyON Child and Family centres (Main and satellite locations)

EarlyON Child and Family Centres provide a broad set of free programs and resources for children aged 0 to 6, and their families and caregivers. EarlyON Child and Family Centres are funded by Halton Region. Links2Care operates the EarlyON programs in the Halton Hills area.

Site name	Address	Municipality	Postal code
Georgetown EarlyON Child and Family Centre	8 James Street	Georgetown	L7G 2H3
Acton EarlyON Child and Family Centre	85 Wallace Street	Acton	L7J 2G1
Bethel Church - satellite location	365 Queen Street	Acton	L7J 2M6

### Community and recreation centres

Building name	Address	Municipality	Postal code
Acton Arena and Community Centre	415 Queen Street East	Acton	L7G 2H7
Gellert Community Centre	10241 Eighth Line	Georgetown	L7G 4S5
Halton Hills Cultural Centre	9 Church Street	Georgetown	L7G 2A3
Mold-Masters SportsPlex	221 Guelph Street	Georgetown	L7G 4A8

## Acton

### Nursery schools

Site name	Address	Postal code	Licensed capacity
There are no nursery schools located in this area			

### Social housing: Family and all-ages communities

Building	Address	Locale	Municipality	Postal code	# of units
Braeside	46 Holmesway Place	Acton	Halton Hills	L7J 1Z3	12
Cobblehill Homes Co-op	53 Cook Street	Acton	Halton Hills	L7J 1Z5	36
Holmesway Place	10-44 Holmesway Place	Acton	Halton Hills	L7J1 Z3	38

## Places of worship

Name	Address	Locale	Municipality	Postal code	Child care program available on-site		
					Full-day Program	Nursery School	Child Care Program Name
Bethel Christian Reformed Church	365 Queen Street	Acton	Halton Hills	L7J 2M6	No	No	
Churchill Community Church	14406 Churchill Road	Acton	Halton Hills	L7J 2L8	No	No	
Evangel Family Church	33 Churchill Road North	Acton	Halton Hills	L7J 2H8	No	No	
Knox Presbyterian Church	44 Main Street North	Acton	Halton Hills	L7J 2M4	No	No	
St. Joseph Patron of Canada Roman Catholic Church	47 John Street South	Acton	Halton Hills	L7J 2A8	No	No	
Trinity United Church	70 Mill Street East	Acton	Halton Hills	L7J 1H3	No	No	

## Schools

Elementary schools	Address	Locale	Municipality	Postal code	School board
Mckenzie-Smith Bennett	69 Acton Boulevard	Acton	Halton Hills	L7J 2H4	Halton District
Robert Little	41 School Lane	Acton	Halton Hills	L7J 1B9	Halton District
St. Joseph	147 Mill Street West	Acton	Halton Hills	L7J 1G7	Halton Catholic
Secondary schools	Address	Locale	Municipality	Postal code	School board
Acton District	21 Cedar Road	Acton	Halton Hills	L7J 2V2	Halton District

Source: Board School Identification Database (BSID) / Ontario School Information System (OnSIS) as updated/maintained by boards, March 2019.