



# SOUTH MILTON

## Child Care Market Analysis

MAY 2019



# Census data Demographics

This section provides statistical information about the market area. The demographic profile of a population is vital to understanding who lives in the community and what their needs for services are. Characteristics such as age, language, education, work force participation and income can be a predictor of service use.

## Child care demand in Halton

While there are many factors driving the use of child care, there are three main factors that appear to be particularly influential in Halton – female participation in the labour force, newcomer status, and income level.

Analysis of female labour force participation rates (LFP) reveals substantial variation across Halton with East Milton showing the highest female LFP of 73 per cent and South West Oakville with the lowest rate of 57 per cent. From 2011 to 2016, the female LFP rose for North East Burlington and South East Oakville. However, decreases in rates were noticed across most of the rest of the Region. For Halton, a one per cent decrease in LFP translates into 1,472 less females not in the labour force and unlikely to need child care.

Another key factor in Halton is newcomer status where using child care differs greatly depending on the length of time a person has lived in Canada. Kindergarten Parent Survey results for 2018 indicate families who reported always having lived in Canada use child care much more (84 per cent) than those who have lived in Canada for 10 years or less (53 per cent). We also know that child care use differs by income level where families who earn a higher income are more likely to use licensed child care. Families that earn more than \$150,000 annually use child care at a rate of 84 per cent as compared to 48 per cent of families with an annual income of less than \$50,000. Considering these and other variables (alone or factored together) can help to better understand what the actual demand may be in an area.



Characteristic	South Milton		Milton	
	#	%	#	%
Population, 2016	43,661	...	110,128	...
Population change, 2011 to 2016	18,710	75%	25,766	31%
Total number of children 13 months to 12 years of age	10,950	25%	23,600	21%
Infant (13 to 18 months)	440	4%	853	4%
Toddler (19 to 30 months)	938	9%	1,820	8%
Preschool (31 to 3.8 years)	1,240	11%	2,400	10%
Kindergarten (3.8 to 5.8 years)	1,968	18%	4,014	17%
School-age (5.8 to 12 years)	6,365	58%	14,514	61%
Mother tongue not English	18,010	41%	36,445	33%
Recent immigrants	2,965	7%	5,645	5%
Total population aged 25 to 64 years with no certificate, diploma or degree	1,080	2%	3,250	3%
Total population aged 25 to 64 years with a postsecondary certificate, diploma or degree	18,695	43%	44,075	40%
Labour Force Participation Rate (Males and females)	22,790	79%	59,805	74%
Labour Force Participation Rate (Females)	10,390	67%	28,470	69%
<b>Income</b>	<b>#</b>	<b>%</b>	<b>#</b>	<b>%</b>
Total number of households in after-tax income of households	12,530	...	34,260	...
\$0 to \$29,999	735	6%	2,510	7%
\$30,000 to \$59,999	2,120	17%	6,450	19%
\$60,000 to \$99,999	4,390	35%	11,280	33%
\$100,000 to \$124,999	2,285	18%	5,705	17%
\$125,000 and over	3,010	24%	8,270	24%
In low income in 2015 based on after-tax low-income measure (LIM-AT)	4,305	34%	9,435	28%

**Low Income Measure After-Tax (LIM-AT):** A fixed per cent (50%) of median adjusted economic family income, where "adjusted" indicates that family needs are taken into account.

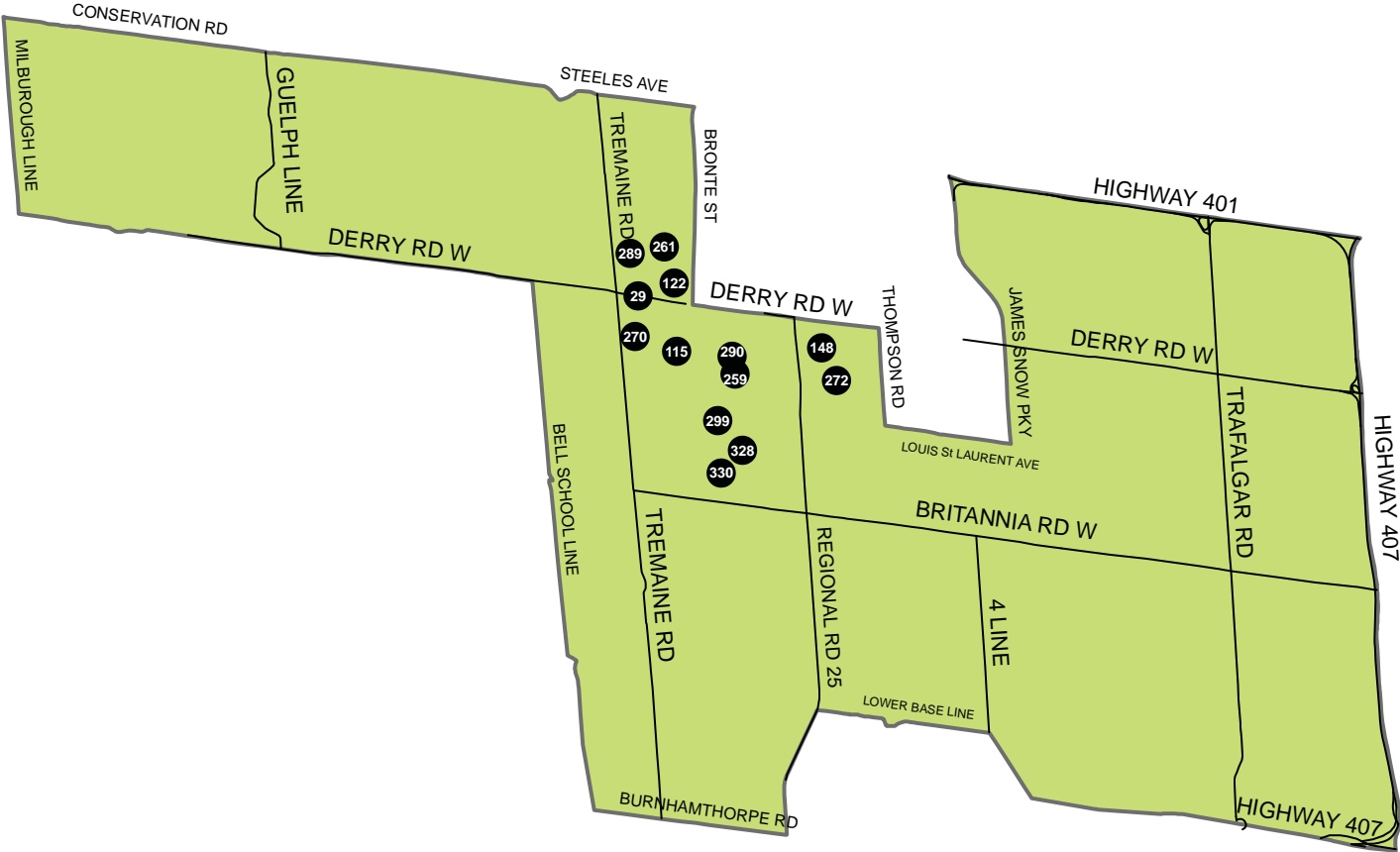
Statistics Canada randomly rounds each individual value either up or down to a multiple of '5' or '10'. As a result, when these data are summed or grouped, the total value may not match the individual values since totals and sub-totals are independently rounded. Similarly, percentages, which are calculated on rounded data, may not necessarily add up to 100 percent.

**SOURCE:** Statistics Canada, Census 2016

# Supply of child care services **South Milton**

This map shows the location of full-day licensed child care centres within the market area.

\* Map excludes nursery school programs and private-home child care providers, as well as full-day child care programs or before and after-school programs licensed after March 11, 2019.



# Licensed full-day and before and after-school programs

The following table lists licensed full-day child care programs and before and after-school programs operating in the market area. Information on location, licensed capacity and market rate specific to each program are provided.

Legend	Site name	CCSMA <sup>1</sup>	Licensed capacity <sup>2</sup>						(\$) <sup>3</sup> Market rate <sup>3</sup>			
			Total capacity	INF	TOD	PRE	JK/SK	SA	INF	TOD	PRE	SA/BAS
29	Cudley Corner Child Care Centre	Yes	103	10	30	48	0	15	\$63.00	\$49.25	\$47.25	*
33	Firm Foundation	No	75	0	0	0	0	75	*	*	*	†
299	MCRC Boyne Before and After School Program	Yes	101	0	0	0	52	49	*	*	*	\$25.50
115	MCRC P.L. Robertson Before and After School Program	Yes	168	0	0	0	78	90	*	*	*	\$25.50
328	MCRC St. Scholastica Before and After School Program	Yes	142	0	0	0	52	90	*	*	*	\$25.50
148	MCRC T.J. Singh Before and After School Program	Yes	187	0	0	0	52	135	*	*	*	\$25.50
330	MCRC Viola Desmond Early Learning Centre	Yes	228	0	0	0	78	150	*	*	*	\$25.50
122	Peekaboo - Derry Road	Yes	128	10	30	88	0	0	\$68.05	\$60.23	\$53.10	*
259	YMCA Toronto - SACC - Anne J. MacArthur	Yes	193	0	0	0	78	115	*	*	*	\$22.00
261	YMCA Toronto - SACC - Escarpment View	Yes	152	0	0	0	72	80	*	*	*	\$22.00
270	YMCA Toronto - SACC - Lumen Christi	Yes	234	0	0	0	104	130	*	*	*	\$22.00
272	YMCA Toronto - SACC - Our Lady of Fatima	Yes	234	0	0	0	104	130	*	*	*	\$22.00
289	YMCA Toronto - SACC - Queen of Heaven	Yes	227	0	0	0	104	123	*	*	*	\$22.00
290	YMCA Toronto - SACC - St. Benedict	Yes	223	0	0	0	78	145	*	*	*	\$22.00

\* Rate not applicable

† Rate not available

<sup>1</sup> A Child Care Service Management Agreement (CCSMA) is the agreement between a licensed child care operator (or licensed home child care agency) and Halton Region which allows access to funding that supports high quality, inclusive, and affordable child care in Halton.

<sup>2</sup> Licensed capacity for infant, toddler, preschool, junior and senior kindergarten, and school-age spaces from the Ontario Child Care Management System (OCCMS) on March 11, 2019.

<sup>3</sup> Market rate is the parent fee paid to a service provider for the cost of a child care space. A market rate is provided only for licensed child care programs with a Child Care Service Management Agreement who offer core child care services such as full-day programming for infants, toddlers and preschoolers, or before and after-school programs for school-age children. The market rate is as of March 11, 2019.

# Child care Market analysis

Our goal is to help you develop an effective business plan by providing data relevant to a particular market area. The tables below summarize key information about licensed full-day centre-based child care and before and after-school programs operating in the vicinity. It does not include data from nursery school programs or private-home child care providers. Average market rates by space type and municipality are shown to provide comparative data about prices across Halton. A market rate is the full cost of the child care space charged by service providers.

Description	South Milton		Milton		Halton	
	#	%	#	%	#	%
Total number of licensed full-day child care programs and before and after-school programs	13	...	50	...	279	...
Total licensed capacity	2,320	...	6,772	...	27,662	...
Infant spaces	20	1%	159	2%	795	3%
Toddler spaces	60	3%	558	8%	2,742	10%
Preschool spaces	136	6%	1,265	19%	5,821	21%
Kindergarten spaces	852	37%	1,862	27%	7,169	26%
School-age spaces	1,252	54%	2,928	43%	11,135	40%
Programs with a licensed capacity of >75 spaces or more	13	100%	42	84%	163	58%
Programs with a Child Care Service Management Agreement	13	100%	48	96%	263	94%
Programs with a Memorandum of Understanding <sup>1</sup>	2	15%	20	40%	130	47%
Programs participating in Quality First (QF)	11	85%	42	84%	242	87%
QF Level 1 Foundational	1	9%	8	19%	53	22%
QF Level 2 Developmental	0	0%	3	7%	20	8%
QF Level 3 Progressive	10	91%	28	67%	166	69%

<sup>1</sup> An agreement with Inclusion Services that supports quality inclusion of children with special needs in licensed centre-based and private-home child care programs.

Average market rate <sup>1</sup>	Burlington	Milton	Oakville	Halton Hills	Halton
Infant full-day	\$73.48	\$72.04	\$72.44	\$67.70	\$72.44
Toddler full-day	\$59.90	\$58.35	\$60.30	\$53.37	\$59.36
Preschool full-day	\$53.48	\$52.21	\$57.00	\$48.15	\$54.45
School-age before and after-school (JK-12 years)	\$25.50	\$24.00	\$25.18	\$22.62	\$24.71

<sup>1</sup> A market rate is available only for licensed child care programs with a Child Care Service Management Agreement. Information from nursery school programs and private-home day care agencies are not included in the calculation of the average market rates. The market average equals the sum of all current available values in each category divided by the total number of programs in the category.

## Child care need: The current outlook for South Milton

Understanding the patterns of demand and supply allows for focused efforts to shape supply to match child care demand. Comparing demand data (child care utilization rates) with the current supply of licensed spaces allows us to estimate met/unmet need. Whether an area is operating in excess or shortage of licensed child care space is shown below.

Market area	Infant		Toddler		Preschool		School-age	
	Met/unmet need	Number of licensed child care spaces	Met/unmet need	Number of licensed child care spaces	Met/unmet need	Number of licensed child care spaces	Met/unmet need	Number of licensed child care spaces
South Milton	Shortage	- 51 to 75 spaces	Shortage	- Over 200 spaces	Shortage	- Over 200 spaces	Shortage	- 51 to 75 spaces
Milton	Shortage	- 26 to 50 spaces	Shortage	- 151 to 200 spaces	Shortage	+ 0 to 25 spaces	Excess	+ 151 to 200 spaces
Halton	Excess	+ 151 to 200 spaces	Excess	+ Over 200 spaces	Excess	+ Over 200 spaces	Excess	+ Over 200 spaces

# Community assets

## Halton private-home child care agencies

Agency name	Head office address	Locale	Postal code	Service area
A Child's Place Home Day Care Agency	10588 Eighth Line RR#2	Georgetown	L7G 4S5	Georgetown, Acton
Cherish Private Home Child Care	410 Bronte Street South	Milton	L9T 0H8	Milton, Georgetown, Acton
Halton Day Care Services	298 Bussel Crescent	Milton	L9T 0W4	Milton, Oakville
Little Leaders Home Daycare Agency	1513 Pembroke Drive	Oakville	L6H 1V6	Milton, Oakville, Burlington
Today's Family Licensed Home Early Learning and Child Care	44 Greendale Drive	Hamilton	L9C 5Z4	Burlington
Wee Watch – Burlington (Friendly Faces Day Care Services Inc.)	5144 Cherryhill Crescent	Burlington	L7L 4C2	Burlington
Wee Watch - Milton (Paradise Home Day Care Services Inc.)	1551 Dorian Crescent	Milton	L9E 1H6	Milton
Wee Watch - Oakville (Bronte Day Care Services Inc.)	59 Fairwood Place	Burlington	L7T 1E4	Oakville

## Milton

### EarlyON Child and Family Centres (Main and satellite locations)

EarlyON Child and Family Centres provide a broad set of free programs and resources for children aged 0 to 6, and their families and caregivers. EarlyON Child and Family Centres are funded by Halton Region. Milton Community Resource Centre (MCRC) operates the EarlyON programs in the Milton area.

Site name	Address	Municipality	Postal code
Milton Community Resource Centre	410 Bronte Street South	Milton	L9T 0H8
Southside Community Church - satellite location (school year)	200 Main Street East	Milton	L9T 1N8
Viola Desmond Public School - satellite location	1450 Leger Way	Milton	L9T 7K9

### Community and recreation centres

Building name	Address	Municipality	Postal code
Boyne Community Centre	2287 Britannia Road West	Milton	L9T 4B7
John Tonelli Sports Centre	217 Laurier Avenue	Milton	L9T 3R5
Milton Leisure Centre	1100 Main Street East	Milton	L9T 6H7
Milton Thompson Memorial Arena	77 Thompson Road South	Milton	L9T 2R5
Milton Sports Centre	605 Santa Maria Boulevard	Milton	L9T 6J5
Nassagaweya Tennis Centre and Community Hall	150 Mary Street	Milton	L9T 6Z5

## South Milton

### Nursery schools

Site name	Address	Postal code	Licensed capacity
There are no nursery schools located in this area			

### Social housing: Family and all-ages communities

Building	Address	Locale	Municipality	Postal code	Number of units
There are no social housing properties located in this area					

## Places of worship

Name	Address	Municipality	Postal code	Child care program available on-site		
				Full-day program	Nursery school	Child care program name
Bethel United Church	6150 Trafalgar Road	Milton	L0P1E0	No	No	
New Life Pentecostal Church	824 Thompson Road South	Milton	L9T2X5	Yes	No	Little Hands Children's Learning Centre
Omagh Church of Christ	9850 Britannia Road	Milton	L9T7E8	No	No	
Omagh Presbyterian Church	8815 Britannia Road West	Milton	L9T2X5	No	No	
St. Georges Anglican Church	7051 Guelph Line, RR3	Milton	L0P1B0	No	No	

## Schools

Elementary schools	Address	Municipality	Postal code	School board
Anne J. MacArthur	820 Farmstead Drive	Milton	L9T 7P5	Halton District
Boyne	1110 Farmstead Drive	Milton	L9E 0B5	Halton District
Escarpment View	351 Scott Boulevard	Milton	L9T 0T1	Halton District
Lumen Christi	841 Savoline Boulevard	Milton	L9T 0Z1	Halton Catholic
Our Lady of Fatima	709 Bolingbroke Drive	Milton	L9T 6Z3	Halton Catholic
P.L. Robertson	840 Scott Boulevard	Milton	L9T 2C9	Halton District
Queen of Heaven	331 Savoline Boulevard	Milton	L9T 7M4	Halton Catholic
St. Benedict	80 McLaughlin Avenue	Milton	L9T 8N2	Halton Catholic
St. Scholastica	170 Whitlock Avenue	Milton	L9E 1K6	Halton Catholic
Tiger Jeet Singh	650 Yates Drive	Milton	L9T 7P6	Halton District
Viola Desmond	1450 Leger Way	Milton	L9T 7K6	Halton District
Secondary schools	Address	Municipality	Postal code	School board
Craig Kielburger	1151 Ferguson Drive	Milton	L9T 7V8	Halton District
Jean Vanier	1145 Bronte Street South	Milton	L9T 7K6	Halton Catholic

Source: Board School Identification Database (BSID) / Ontario School Information System (OnSIS) as updated/maintained by boards, March 2019.