



NW OAKVILLE

Child Care Market Analysis

MAY 2019



Census data Demographics

This section provides statistical information about the market area. The demographic profile of a population is vital to understanding who lives in the community and what their needs for services are. Characteristics such as age, language, education, work force participation and income can be a predictor of service use.

Child care demand in Halton

While there are many factors driving the use of child care, there are three main factors that appear to be particularly influential in Halton – female participation in the labour force, newcomer status, and income level.

Analysis of female labour force participation rates (LFP) reveals substantial variation across Halton with East Milton showing the highest female LFP of 73 per cent and South West Oakville with the lowest rate of 57 per cent. From 2011 to 2016, the female LFP rose for North East Burlington and South East Oakville. However, decreases in rates were noticed across most of the rest of the Region. For Halton, a one per cent decrease in LFP translates into 1,472 less females not in the labour force and unlikely to need child care.

Another key factor in Halton is newcomer status where using child care differs greatly depending on the length of time a person has lived in Canada. Kindergarten Parent Survey results for 2018 indicate families who reported always having lived in Canada use child care much more (84 per cent) than those who have lived in Canada for 10 years or less (53 per cent). We also know that child care use differs by income level where families who earn a higher income are more likely to use licensed child care. Families that earn more than \$150,000 annually use child care at a rate of 84 per cent as compared to 48 per cent of families with an annual income of less than \$50,000. Considering these and other variables (alone or factored together) can help to better understand what the actual demand may be in an area.



Characteristic	NW Oakville		Oakville	
	#	%	#	%
Population, 2016	65,419	...	193,764	...
Population change, 2011 to 2016	8,792	16%	11,244	6%
Total number of children 13 months to 12 years of age	12,260	17%	29,210	15%
Infant (13 to 18 months)	358	4%	815	3%
Toddler (19 to 30 months)	745	10%	1,733	6%
Preschool (31 to 3.8 years)	976	11%	2,324	8%
Kindergarten (3.8 to 5.8 years)	1,815	21%	4,296	15%
School-age (5.8 to 12 years)	8,366	54%	20,043	69%
Mother tongue not English	24,755	38%	63,130	33%
Recent immigrants	4,495	7%	10,165	5%
Total population aged 25 to 64 years with no certificate, diploma or degree	1,230	2%	4,090	2%
Total population aged 25 to 64 years with a postsecondary certificate, diploma or degree	28,780	44%	80,370	41%
Labour Force Participation Rate (Males and females)	35,955	72%	105,725	68%
Labour Force Participation Rate (Females)	17,555	68%	51,470	64%
Income	#	%	#	%
Total number of households in after-tax income of households	20,365	...	66,240	...
\$0 to \$29,999	1,685	8%	7,205	11%
\$30,000 to \$59,999	3,020	15%	12,075	18%
\$60,000 to \$99,999	4,900	24%	15,565	23%
\$100,000 to \$124,999	2,790	14%	7,930	12%
\$125,000 and over	7,960	39%	23,440	35%
In low income in 2015 based on after-tax low-income measure (LIM-AT)	6,410	31%	18,670	35%

Low Income Measure After-Tax (LIM-AT): A fixed per cent (50%) of median adjusted economic family income, where "adjusted" indicates that family needs are taken into account.

Statistics Canada randomly rounds each individual value either up or down to a multiple of '5' or '10'. As a result, when these data are summed or grouped, the total value may not match the individual values since totals and sub-totals are independently rounded. Similarly, percentages, which are calculated on rounded data, may not necessarily add up to 100 percent.

SOURCE: Statistics Canada, Census 2016

Supply of child care services NW Oakville

This map shows the location of full-day licensed child care centres within the market area.

* Map excludes nursery school programs and private-home child care providers, as well as full-day child care programs or before and after-school programs licensed after March 11, 2019.



Licensed full-day and before and after-school programs

The following table lists licensed full-day child care programs and before and after-school programs operating in the market area. Information on location, licensed capacity and market rate specific to each program are provided.

Legend	Site name	CCSMA ¹	Licensed capacity ²						(\$) ³ Market rate ³			
			Total capacity	INF	TOD	PRE	JK/SK	SA	INF	TOD	PRE	SA/BAS
303	Fern Hill - Ninth Line	No	24	0	0	24	0	0	*	*	†	*
37	Forest Grove Preschool of Arts & Technology	Yes	68	0	0	68	0	0	*	*	\$65.00	\$24.15
45	Glen Abbey Childcare & Montessori	Yes	108	0	8	40	0	60	*	\$60.00	\$55.00	\$25.00
46	Glen Abbey Montessori School	No	24	0	0	24	0	0	*	*	†	*
320	Hopedale Montessori School - Palermo	Yes	56	0	9	24	23	0	*	\$51.35	\$51.35	*
144	Learning Blocks Montessori - Oakville	Yes	43	0	0	23	20	0	*	\$60.00	\$54.00	*
77	Learning Ladder Childcare	Yes	78	10	29	39	0	0	\$72.83	\$59.00	\$57.00	*
95	Marian Montessori	Yes	41	0	15	16	10	0	*	\$54.00	\$62.00	*
99	Monkey See Monkey Do - Abbeywood	Yes	54	10	20	24	0	0	\$73.00	\$56.60	\$53.40	*
103	Munn's Child Care Centre - Dundas	Yes	47	0	15	32	0	0	*	\$55.00	\$52.60	*
312	Parkview Children's Centre - St. Gregory	Yes	296	10	30	48	78	130	\$69.25	\$63.00	\$57.25	\$25.00
321	Precious Pearls	No	77	0	39	38	0	0	*	†	†	*
130	Prestige Montessori	No	59	0	24	20	0	0	*	†	†	*
153	The Family Place - Oakville	Yes	158	0	15	16	52	75	*	\$62.70	\$56.00	\$27.55
154	The Halton Centre For Child Care	Yes	64	10	15	19	20	0	\$79.50	\$65.50	\$60.25	*
171	West Oakville Preschool	Yes	67	9	10	32	16	0	\$67.00	\$57.50	\$57.50	*
90	Western Heights Montessori Academy - Bronte	No	36	0	20	16	0	0	*	†	†	*
172	Willowglen School	Yes	93	0	25	68	0	0	*	\$81.72	\$80.72	*
216	YMCA Oakville - Pilgrim Wood (Junior Y)	Yes	160	0	0	24	52	84	*	*	\$54.50	\$25.00
218	YMCA Oakville - St. Bernadette (Junior Y)	Yes	221	0	15	24	52	130	*	\$57.00	\$54.50	\$25.00
221	YMCA Oakville - Waterford (Junior Y)	Yes	32	0	8	24	0	0	*	\$57.00	\$54.50	*
36	Forest Grove Preschool - After school studio	No	30	0	0	0	0	30	*	*	*	†
222	YMCA Oakville - SACC - Abbey Lane	Yes	81	0	0	0	26	55	*	*	*	\$25.00
223	YMCA Oakville - SACC - Captain R. Wilson	Yes	194	0	0	0	78	116	*	*	*	\$25.00
226	YMCA Oakville - SACC - Emily Carr	Yes	196	0	0	0	78	118	*	*	*	\$25.00
228	YMCA Oakville - SACC - Forest Trail	Yes	170	0	0	0	0	170	*	*	*	\$25.00
236	YMCA Oakville - SACC - Mother Theresa	Yes	111	0	0	0	52	59	*	*	*	\$25.00
300	YMCA Oakville - SACC - Oodenawi	Yes	198	0	0	0	78	120	*	*	*	\$25.00
239	YMCA Oakville - SACC - Palermo	Yes	142	0	0	0	52	90	*	*	*	\$25.00
241	YMCA Oakville - SACC - Pope John Paul II	Yes	245	0	0	0	78	167	*	*	*	\$25.00
247	YMCA Oakville - SACC - St. Joan of Arc	Yes	179	0	0	0	78	101	*	*	*	\$25.00
250	YMCA Oakville - SACC - St. Mary	Yes	192	0	0	0	52	140	*	*	*	\$25.00
251	YMCA Oakville - SACC - St. Matthew	Yes	128	0	0	0	52	76	*	*	*	\$25.00
255	YMCA Oakville - SACC - West Oak	Yes	189	0	0	0	78	111	*	*	*	\$25.00

* Rate not applicable

† Rate not available

¹ A Child Care Service Management Agreement (CCSMA) is the agreement between a licensed child care operator (or licensed home child care agency) and Halton Region which allows access to funding that supports high quality, inclusive, and affordable child care in Halton.

² Licensed capacity for infant, toddler, preschool, junior and senior kindergarten, and school-age spaces from the Ontario Child Care Management System (OCCMS) on March 11, 2019.

³ Market rate is the parent fee paid to a service provider for the cost of a child care space. A market rate is provided only for licensed child care programs with a Child Care Service Management Agreement who offer core child care services such as full-day programming for infants, toddlers and preschoolers, or before and after-school programs for school-age children. The market rate is as of March 11, 2019.

Child care Market analysis

Our goal is to help you develop an effective business plan by providing data relevant to a particular market area. The tables below summarize key information about licensed full-day centre-based child care and before and after-school programs operating in the vicinity. It does not include data from nursery school programs or private-home child care providers. Average market rates by space type and municipality are shown to provide comparative data about prices across Halton. A market rate is the full cost of the child care space charged by service providers.

Description	NW Oakville		Oakville		Halton	
	#	%	#	%	#	%
Total number of licensed full-day child care programs and before and after-school programs	34	...	112	...	279	...
Total licensed capacity	3,861	...	10,473	...	27,662	...
Infant spaces	49	1%	317	3%	795	3%
Toddler spaces	288	7%	1,142	11%	2,742	10%
Preschool spaces	647	17%	2,366	23%	5,821	21%
Kindergarten spaces	1,045	27%	2,564	24%	7,169	26%
School-age spaces	1,832	47%	4,084	39%	11,135	40%
Programs with a licensed capacity of >75 spaces or more	20	59%	57	51%	163	58%
Programs with a Child Care Service Management Agreement	32	94%	101	90%	263	94%
Programs with a Memorandum of Understanding ¹	18	53%	59	53%	130	47%
Programs participating in Quality First (QF)	30	88%	93	83%	242	87%
QF Level 1 Foundational	8	27%	22	24%	53	22%
QF Level 2 Developmental	2	7%	9	10%	20	8%
QF Level 3 Progressive	20	67%	62	67%	166	69%

¹ An agreement with Inclusion Services that supports quality inclusion of children with special needs in licensed centre-based and private-home child care programs.

Average market rate ¹	Burlington	Milton	Oakville	Halton Hills	Halton
Infant full-day	\$73.48	\$72.04	\$72.44	\$67.70	\$72.44
Toddler full-day	\$59.90	\$58.35	\$60.30	\$53.37	\$59.36
Preschool full-day	\$53.48	\$52.21	\$57.00	\$48.15	\$54.45
School-age before and after-school (JK-12 years)	\$25.50	\$24.00	\$25.18	\$22.62	\$24.71

¹ A market rate is available only for licensed child care programs with a Child Care Service Management Agreement. Information from nursery school programs and private-home day care agencies are not included in the calculation of the average market rates. The market average equals the sum of all current available values in each category divided by the total number of programs in the category.

Child care need: The current outlook for North West Oakville

Understanding the patterns of demand and supply allows for focused efforts to shape supply to match child care demand. Comparing demand data (child care utilization rates) with the current supply of licensed spaces allows us to estimate met/unmet need. Whether an area is operating in excess or shortage of licensed child care space is shown below.

Market area	Infant		Toddler		Preschool		School-age	
	Met/unmet need	Number of licensed child care spaces	Met/unmet need	Number of licensed child care spaces	Met/unmet need	Number of licensed child care spaces	Met/unmet need	Number of licensed child care spaces
NW Oakville	Shortage	- 0 to 25 spaces	Excess	+ 0 to 25 spaces	Excess	+ 151 to 200 spaces	Excess	+ Over 200 spaces
Oakville	Excess	+ 151 to 200 spaces	Excess	+ Over 200 spaces	Excess	+ Over 200 spaces	Excess	+ Over 200 spaces
Halton	Excess	+ 151 to 200 spaces	Excess	+ Over 200 spaces	Excess	+ Over 200 spaces	Excess	+ Over 200 spaces

Community assets

Halton private-home child care agencies

Agency name	Head office address	Locale	Postal code	Service area
A Child's Place Home Day Care Agency	10588 Eighth Line RR#2	Georgetown	L7G 4S5	Georgetown, Acton
Cherish Private Home Child Care	410 Bronte Street South	Milton	L9T 0H8	Milton, Georgetown, Acton
Halton Day Care Services	298 Bussel Crescent	Milton	L9T 0W4	Milton, Oakville
Little Leaders Home Daycare Agency	1513 Pembroke Drive	Oakville	L6H 1V6	Milton, Oakville, Burlington
Today's Family Licensed Home Early Learning and Child Care	44 Greendale Drive	Hamilton	L9C 5Z4	Burlington
Wee Watch – Burlington (Friendly Faces Day Care Services Inc.)	5144 Cherryhill Crescent	Burlington	L7L 4C2	Burlington
Wee Watch - Milton (Paradise Home Day Care Services Inc.)	1551 Dorian Crescent	Milton	L9E 1H6	Milton
Wee Watch - Oakville (Bronte Day Care Services Inc.)	59 Fairwood Place	Burlington	L7T 1E4	Oakville

Oakville

EarlyON Child and Family Centres (Main and satellite locations)

EarlyON Child and Family Centres provide a broad set of free programs and resources for children aged 0 to 6, and their families and caregivers. EarlyON Child and Family Centres are funded by Halton Region. Oakville Parent-Child Centre (OPCC) operates the EarlyON programs in the Oakville area.

Office location	Address	Municipality	Postal code
Oakville Parent-Child Centre - main	461 North Service Road West, Unit 17	Oakville	L6M 2V5
Oakville Parent-Child Centre - satellite	481 North Service Road West, Unit 25	Oakville	L6M 2V6
Oakville Parent-Child Centre - 6th Line - satellite	1500 Sixth Line	Oakville	L6H 2P2
Oakville Parent-Child Centre - Oakwood - satellite	357 Bartos Drive	Oakville	L6K 3E5

Community and recreation centres

Building name	Address	Municipality	Postal code
Glen Abbey Community Centre	1415 Third Line	Oakville	L6M 3G2
Halton Islamic Community Centre	4269 Regional Road 25	Oakville	L6M 4E9
Iroquois Ridge Community Centre	1051 Glenashton Drive	Oakville	L6H 6Z4
Queen Elizabeth Park Community and Cultural Centre	2302 Bridge Road	Oakville	L6L 2G6
River Oaks Community Centre	2400 Sixth Line	Oakville	L6H 3N8
St. Volodymyr Cultural Centre	1280 Dundas Street West	Oakville	L6M 4H9

North West Oakville

Social housing: Family and all-ages communities

Building	Address	Municipality	Postal code	Number of units
Birch Glen Co-op	1160 Dorval Drive	Oakville	L6M 3E9	135
Bray's Lane	2299 Bray's Lane	Oakville	L6M 3J8	56
Glen Oaks Co-op	1180 Dorval Drive	Oakville	L6M 3G1	141
Glen Valley Place	1220 Glen Valley Road	Oakville	L6M 3L9	55
The Abbeyview	1150 Dorval Drive	Oakville	L6M 3E8	50
The Oaklands	2021 and 2031 Merchants Gate	Oakville	L6M 3J1	147
Trafalgar Housing Co-op	1169 Maidstone Crescent	Oakville	L6M 1C2	87

Nursery schools

Site name	Address	Municipality	Postal code	Licensed capacity
Nottingham Co-operative Preschool	1469 Nottingham Gate	Oakville	L6M 1X7	32
Oakville Parent Child Centre	461 North Service Rd West, Unit 17	Oakville	L6M 2V5	57
Oxford Learning Centre - Oakville	1131 Nottingham Gate, Unit 14	Oakville	L6M 1K5	16

Places of worship

Name	Address	Municipality	Postal code	Child care program available on-site		
				Full-day program	Nursery school	Child care program name
All Saints of Ukraine Chapel	1280 Dundas Street West	Oakville	L6M 4H9	Yes	No	West Oakville Preschool
Anglican Church of the Incarnation	1240 Old Abbey Lane	Oakville	L6M 3Y4	Yes	No	Glen Abbey Child Care
ForestView Church Without Walls	3175 Dundas Street West	Oakville	L6M 4J4	No	No	
Freedom Centre International	4343 Regional Road 25 North	Oakville	L6M 4E9	No	No	
Glen Abbey United Church	1469 Nottingham Gate	Oakville	L6M 1X7	No	Yes	Nottingham Cooperative
Halton Sikh Gurdwara	2403 Khalsa Gate	Oakville	L6M 4J2	No	No	
Joshua Crossing Evangelical Church	3301 Trafalgar Road	Oakville	L6H 7C1	No	No	
Munn's United Church	9 Dundas Highway 5 East	Oakville	L6H 7C4	Yes	No	Munn's Child Care
Halton Islamic Community Centre	4269 Regional Road 25 North	Oakville	L6M 4E9	No	No	
Palermo United Church	2521 Dundas Street West	Oakville	L6M 4J4	No	No	
St. Joseph's Catholic Parish	2451 Old Bronte Road	Oakville	L6M 4J2	No	No	
St. Lukes Anglican Church Palermo	3114 Dundas St West	Oakville	L6M 4J3	No	No	
St. Matthew Roman Catholic Parish	1150 Monks Passage	Oakville	L6M 1M2	No	No	
St. Peter and Paul Orthodox Church	1039 Dundas Street West	Oakville	L6M 4L8	No	No	
Vaishno Devi Hindu Temple	3259 Regional Road 25 North	Oakville	L6M 4J3	No	No	

Schools

Elementary schools	Address	Municipality	Postal code	School board
Abbey Lane	1160 Old Abbey Lane	Oakville	L6M 1S4	Halton District
Captain R. Wilson	2145 Grand Oak Trail	Oakville	L6M 4S7	Halton District
Emily Carr	2255 Pine Glen Road	Oakville	L6J 0G5	Halton District
Forest Trail	1406 Pine Glen Road	Oakville	L6M 4B9	Halton District
Heritage Glen	1641 Heritage Way	Oakville	L6M 2Z4	Halton District
Mother Teresa	1190 Westview Terrace	Oakville	L6M 3N2	Halton Catholic
Oodenawi	385 Sixteen Mile Drive	Oakville	L6M 0Z4	Halton District
Palermo	2661 Valleyridge Drive	Oakville	L6M 5H4	Halton District
Pilgrim Wood	1551 Pilgrims Way	Oakville	L6M 2W7	Halton District
Pope John Paul II	2130 Kingsridge Drive	Oakville	L6M 4Z2	Halton Catholic
St. Bernadette	1201 Heritage Way	Oakville	L6M 3A4	Halton Catholic
St. Gregory the Great	138 Sixteen Mile Drive	Oakville	L6M 4L9	Halton Catholic
St. Joan Of Arc	2912 Westoak Trails Blvd	Oakville	L6M 4T7	Halton Catholic
St. Mary	2175 Colonel William Parkway	Oakville	L6M 0B7	Halton Catholic
St. Matthew	1050 Nottingham Gate	Oakville	L6M 2G3	Halton Catholic
West Oak	2071 Fourth Line	Oakville	L6M 3K1	Halton District
Secondary schools	Address	Municipality	Postal code	School board
Abbey Park	1455 Glen Abbey Gate	Oakville	L6M 2G5	Halton District
Garth Webb	2820 Westoak Trails Blvd	Oakville	L6M 4W2	Halton District
Sainte-Trinité	2600 Grand Oak Trail	Oakville	L6M 0R4	French Catholic
St. Ignatius Of Loyola	1550 Nottingham Gate	Oakville	L6M 1X7	Halton Catholic

Source: Board School Identification Database (BSID) / Ontario School Information System (OnSIS) as updated/maintained by boards, March 2019.