



WEST MILTON

Child Care Market Analysis

MAY 2019



Census data Demographics

This section provides statistical information about the market area. The demographic profile of a population is vital to understanding who lives in the community and what their needs for services are. Characteristics such as age, language, education, work force participation and income can be a predictor of service use.

Child care demand in Halton

While there are many factors driving the use of child care, there are three main factors that appear to be particularly influential in Halton – female participation in the labour force, newcomer status, and income level.

Analysis of female labour force participation rates (LFP) reveals substantial variation across Halton with East Milton showing the highest female LFP of 73 per cent and South West Oakville with the lowest rate of 57 per cent. From 2011 to 2016, the female LFP rose for North East Burlington and South East Oakville. However, decreases in rates were noticed across most of the rest of the Region. For Halton, a one per cent decrease in LFP translates into 1,472 less females not in the labour force and unlikely to need child care.

Another key factor in Halton is newcomer status where using child care differs greatly depending on the length of time a person has lived in Canada. Kindergarten Parent Survey results for 2018 indicate families who reported always having lived in Canada use child care much more (84 per cent) than those who have lived in Canada for 10 years or less (53 per cent). We also know that child care use differs by income level where families who earn a higher income are more likely to use licensed child care. Families that earn more than \$150,000 annually use child care at a rate of 84 per cent as compared to 48 per cent of families with an annual income of less than \$50,000. Considering these and other variables (alone or factored together) can help to better understand what the actual demand may be in an area.



Characteristic	West Milton		Milton	
	#	%	#	%
Population, 2016	27,230	...	110,128	...
Population change, 2011 to 2016	241	1%	25,766	31%
Total number of children 13 months to 12 years of age	3,407	13%	23,600	21%
Infant (13 to 18 months)	118	3%	853	4%
Toddler (19 to 30 months)	258	8%	1,820	8%
Preschool (31 to 3.8 years)	305	9%	2,400	10%
Kindergarten (3.8 to 5.8 years)	538	16%	4,014	17%
School-age (5.8 to 12 years)	2,188	64%	14,514	61%
Mother tongue not English	3,630	13%	36,445	33%
Recent immigrants	395	1%	5,645	5%
Total population aged 25 to 64 years with no certificate, diploma or degree	1,015	4%	3,250	3%
Total population aged 25 to 64 years with a postsecondary certificate, diploma or degree	9,145	34%	44,075	40%
Labour Force Participation Rate (Male & Female)	15,255	69%	59,805	74%
Labour Force Participation Rate (Female)	7,560	66%	28,470	69%
Income	#	%	#	%
Total number of households in after-tax income of households	10,150	...	34,260	...
\$0 to \$29,999	1,175	12%	2,510	7%
\$30,000 to \$59,999	2,345	23%	6,450	19%
\$60,000 to \$99,999	2,950	29%	11,280	33%
\$100,000 to \$124,999	1,285	13%	5,705	17%
\$125,000 and over	2,390	24%	8,270	24%
In low income in 2015 based on after-tax low-income measure (LIM-AT)	1,915	19%	9,435	28%

Low Income Measure After-Tax (LIM-AT): A fixed per cent (50%) of median adjusted economic family income, where "adjusted" indicates that family needs are taken into account.

Statistics Canada randomly rounds each individual value either up or down to a multiple of '5' or '10'. As a result, when these data are summed or grouped, the total value may not match the individual values since totals and sub-totals are independently rounded. Similarly, percentages, which are calculated on rounded data, may not necessarily add up to 100 percent.

SOURCE: Statistics Canada, Census 2016

Supply of child care services **West Milton**

This map shows the location of full-day licensed child care centres within the market area.

* Map excludes nursery school programs and private-home child care providers, as well as full-day child care programs or before and after-school programs licensed after March 11, 2019.



Licensed full-day and before and after-school programs

The following table lists licensed full-day child care programs and before and after-school programs operating in the market area. Information on location, licensed capacity and market rate specific to each program are provided.

Legend	Site name	CCSMA ¹	Licensed capacity ²						(\$) ³ Market rate ³			
			Total Capacity	INF	TOD	PRE	JK/SK	SA	INF	TOD	PRE	SA/BAS
14	Building Blocks Montessori and Preschool	Yes	98	10	40	48	0	0	\$67.00	\$57.00	\$52.00	*
329	Childventures Early Learning Academy	Yes	225	10	60	88	52	15	\$91.75	\$85.94	\$77.54	\$28.43
31	Cudley Corner Child Care Centre - Nipissing	Yes	101	0	15	48	24	14	*	\$49.25	\$47.25	*
40	Garderie Educative Petit Bateau - Ste Nicolas	Yes	123	0	0	32	26	65	*	*	\$49.00	\$21.00
293	Kids & Company - Milton	Yes	117	30	40	32	0	15	\$87.81	\$74.25	\$61.87	\$31.49
143	Learning Blocks Montessori	Yes	49	0	15	24	10	0	*	\$58.00	\$53.00	*
12	MCRC Bronte Street School	Yes	188	0	20	84	26	58	*	\$51.50	\$47.50	\$25.50
102	Montessori School of Milton - Bronte	No	165	0	15	60	75	15	*	†	†	†
123	Peekaboo - Escarpment Way	Yes	237	30	45	116	26	20	\$71.26	\$62.53	\$57.47	\$33.79
324	Silver Maple Montessori	No	39	0	15	24	0	0	*	†	†	*
284	Stirling Montessori Academy	No	53	0	0	32	21	0	*	*	†	*
294	Sweet Pea Daycare	No	64	10	30	24	0	0	†	†	†	*
306	The Montessori Country School	No	60	0	0	60	0	0	*	*	†	*
170	Wee Ones Child Care Academy	Yes	102	10	30	62	0	0	\$63.00	\$51.00	\$47.00	\$0.00
257	YMCA Toronto - Milton (Junior Y)	Yes	177	0	15	72	0	90	*	\$52.00	\$43.70	\$22.00
96	MCRC Brookville School Age Program	Yes	43	0	0	0	13	30	*	*	*	\$25.50
260	YMCA Toronto - SACC - E.W. Foster	Yes	101	0	0	0	26	75	*	*	*	\$22.00
267	YMCA Toronto - SACC - Holy Rosary	Yes	102	0	0	0	52	50	*	*	*	\$22.00
269	YMCA Toronto - SACC - J. M. Denyes	Yes	78	0	0	0	26	52	*	*	*	\$22.00
271	YMCA Toronto - SACC - Martin Street	Yes	91	0	0	0	26	65	*	*	*	\$22.00
273	YMCA Toronto - SACC - Our Lady of Victory	Yes	94	0	0	0	26	68	*	*	*	\$22.00
274	YMCA Toronto - SACC - Robert Baldwin	Yes	86	0	0	0	26	60	*	*	*	\$22.00
276	YMCA Toronto - SACC - Sam Sherratt	Yes	56	0	0	0	26	30	*	*	*	\$22.00

* Rate not applicable

† Rate not available

¹ A Child Care Service Management Agreement (CCSMA) is the agreement between a licensed child care operator (or licensed home child care agency) and Halton Region which allows access to funding that supports high quality, inclusive, and affordable child care in Halton.

² Licensed capacity for infant, toddler, preschool, junior and senior kindergarten, and school-age spaces from the Ontario Child Care Management System (OCCMS) on March 11, 2019.

³ Market rate is the parent fee paid to a service provider for the cost of a child care space. A market rate is provided only for licensed child care programs with a Child Care Service Management Agreement who offer core child care services such as full-day programming for infants, toddlers and preschoolers, or before and after-school programs for school-age children. The market rate is as of March 11, 2019.

Child care Market analysis

Our goal is to help you develop an effective business plan by providing data relevant to a particular market area. The tables below summarize key information about licensed full-day centre-based child care and before and after-school programs operating in the vicinity. It does not include data from nursery school programs or private-home child care providers. Average market rates by space type and municipality are shown to provide comparative data about prices across Halton. A market rate is the full cost of the child care space charged by service providers.

Description	West Milton		Milton		Halton	
	#	%	#	%	#	%
Total number of licensed full-day child care programs and before and after-school programs	23	...	50	...	279	...
Total licensed capacity	2,449	...	6,772	...	27,662	...
Infant spaces	100	4%	159	2%	795	3%
Toddler spaces	340	14%	558	8%	2,742	10%
Preschool spaces	806	33%	1,265	19%	5,821	21%
Kindergarten spaces	481	20%	1,862	27%	7,169	26%
School-age spaces	722	29%	2,928	43%	11,135	40%
Programs with a licensed capacity of >75 spaces or more	16	70%	42	84%	163	58%
Programs with a Child Care Service Management Agreement	21	91%	48	96%	263	94%
Programs with a Memorandum of Understanding ¹	11	48%	20	40%	130	47%
Programs participating in Quality First (QF)	18	78%	42	84%	242	87%
QF Level 1 Foundational	6	33%	8	19%	53	22%
QF Level 2 Developmental	2	11%	3	7%	20	8%
QF Level 3 Progressive	10	56%	28	67%	166	69%

¹ An agreement with Inclusion Services that supports quality inclusion of children with special needs in licensed centre-based and private-home child care programs.

Average market rate ¹	Burlington	Milton	Oakville	Halton Hills	Halton
Infant full-day	\$73.48	\$72.04	\$72.44	\$67.70	\$72.44
Toddler full-day	\$59.90	\$58.35	\$60.30	\$53.37	\$59.36
Preschool full-day	\$53.48	\$52.21	\$57.00	\$48.15	\$54.45
School-age before and after-school (JK-12 years)	\$25.50	\$24.00	\$25.18	\$22.62	\$24.71

¹ A market rate is available only for licensed child care programs with a Child Care Service Management Agreement. Information from nursery school programs and private-home day care agencies are not included in the calculation of the average market rates. The market average equals the sum of all current available values in each category divided by the total number of programs in the category.

Child care need: The current outlook for West Milton

Understanding the patterns of demand and supply allows for focused efforts to shape supply to match child care demand. Comparing demand data (child care utilization rates) with the current supply of licensed spaces allows us to estimate met/unmet need. Whether an area is operating in excess or shortage of licensed child care space is shown below.

Market area	Infant		Toddler		Preschool		School-age	
	Met/unmet need	Number of licensed child care spaces	Met/unmet need	Number of licensed child care spaces	Met/unmet need	Number of licensed child care spaces	Met/unmet need	Number of licensed child care spaces
West Milton	Excess	+ 51 to 75 spaces	Excess	+ Over 200 spaces	Excess	+ Over 200 spaces	Excess	+ Over 200 spaces
Milton	Shortage	- 26 to 50 spaces	Shortage	- 151 to 200 spaces	Shortage	+ 0 to 25 spaces	Excess	+ 151 to 200 spaces
Halton	Excess	+ 151 to 200 spaces	Excess	+ Over 200 spaces	Excess	+ Over 200 spaces	Excess	+ Over 200 spaces

Community assets

Halton private-home child care agencies

Agency name	Head office address	Locale	Postal code	Service area
A Child's Place Home Day Care Agency	10588 Eighth Line RR#2	Georgetown	L7G 4S5	Georgetown, Acton
Cherish Private Home Child Care	410 Bronte Street South	Milton	L9T 0H8	Milton, Georgetown, Acton
Halton Day Care Services	298 Bussel Crescent	Milton	L9T 0W4	Milton, Oakville
Little Leaders Home Daycare Agency	1513 Pembroke Drive	Oakville	L6H 1V6	Milton, Oakville, Burlington
Today's Family Licensed Home Early Learning and Child Care	44 Greendale Drive	Hamilton	L9C 5Z4	Burlington
Wee Watch – Burlington (Friendly Faces Day Care Services Inc.)	5144 Cherryhill Crescent	Burlington	L7L 4C2	Burlington
Wee Watch - Milton (Paradise Home Day Care Services Inc.)	1551 Dorian Crescent	Milton	L9E 1H6	Milton
Wee Watch - Oakville (Bronte Day Care Services Inc.)	59 Fairwood Place	Burlington	L7T 1E4	Oakville

Milton

EarlyON Child and Family Centres (Main and satellite locations)

EarlyON Child and Family Centres provide a broad set of free programs and resources for children aged 0 to 6, and their families and caregivers. EarlyON Child and Family Centres are funded by Halton Region. Milton Community Resource Centre (MCRC) operates the EarlyON programs in the Milton area.

Site name	Address	Municipality	Postal code
Milton Community Resource Centre	410 Bronte Street South	Milton	L9T 0H8
Southside Community Church - satellite location (school year)	200 Main Street East	Milton	L9T 1N8
Viola Desmond Public School - satellite location	1450 Leger Way	Milton	L9T 7K9

Community and recreation centres

Building name	Address	Municipality	Postal code
Boyne Community Centre	2287 Britannia Road West	Milton	L9T 4B7
John Tonelli Sports Centre	217 Laurier Avenue	Milton	L9T 3R5
Milton Leisure Centre	1100 Main Street East	Milton	L9T 6H7
Milton Thompson Memorial Arena	77 Thompson Road South	Milton	L9T 2R5
Milton Sports Centre	605 Santa Maria Boulevard	Milton	L9T 6J5
Nassagaweya Tennis Centre and Community Hall	150 Mary Street	Milton	L9T 6Z5

West Milton

Social housing: Family and all-ages communities

Building	Address	Municipality	Postal code	Number of units
Domus Foundation	551 Commercial Street	Milton	L9T 4R9	110
Harmony Court	111 Ontario Street North	Milton	L9T 2T2	36
Milgate Place	80 Ontario Street	Milton	L9T 4Z6	138
Millton Community House	154 Bronte Street South	Milton	L9T 5C9	26
Rotary Square	154 Bronte Street	Milton	L9T 2C6	N/A

Nursery schools

Site name	Address	Municipality	Postal code	Licensed capacity
Kidz Korner AKA Scribbles	150 Nipissing Road, Unit 10 and 11	Milton	L9T 5B3	24
Milton Community Nursery School	123 Main Street East	Milton	L9T 1N4	32
MCRC Early Learning Centre	45 Bruce Street	Milton	L9T 2L5	32

Places of worship

Name	Address	Municipality	Postal code	Child care program available on-site		
				Full-day program	Nursery school	Child care program name
Boston Presbyterian Church	9185 Boston Church Road	Milton	L9T 2X9	No	No	
Coptic Orthodox Church of St. George	860 Nipissing Road	Milton	L9T 4Z9	No	No	
Ebenezer United Church	12274 Guelph Line, RR#1	Milton	L0P 1B0	No	No	
Grace Anglican Church	317 Main Street	Milton	L9T 1P5	No	No	
Graceway Baptist Church	103 Martin Street	Milton	L9T 2R3	No	No	
Holy Rosary Church	139 Martin Street	Milton	L9T 2R3	No	No	
Knox Presbyterian Church	170 Main Street East	Milton	L9T 1N8	No	No	
Milton Baptist Church	900 Nipissing Road	Milton	L9T 4Z9	No	No	
Milton Bible Church	200 Main Street	Milton	L9T 1N8	No	No	
Milton Gospel Hall	306 Ontario Street North	Milton	L9T 2T9	No	No	
Nassagaweya Presbyterian Church	3097 15 Sideroad	Milton	L0P 1B0	No	No	
Portico Community Church	45 Bruce Street	Milton	L9T 1L2	No	Yes	MCRC Early Learning Centre
Sanctuary Milton (the)	7801 5 Side Road	Milton	L9T 2X9	No	No	
Southside Community Church	7480 Derry Road	Milton	L9T 4Y9	No	No	
St. David's Presbyterian Church	130 Main Street North	Milton	L0P 1B0	No	No	
St. John's Anglican Church	10009 Guelph Line, RR # 1	Milton	L0P 1B0	No	No	
St. Mathew's Mar Thoma Church	9238 Regional Road 25	Milton	L9T 2X7	No	No	
St. Paul's United Church	123 Main Street East	Milton	L9T 1N4	Yes	No	Stirling Montessori Academy
St. Stephen's Anglican Church	1480 Steeles Avenue East	Milton	L0P 1E0	No	No	
True North Church	396 Williams Avenue	Milton	L9T 2G4	No	No	

Schools

Elementary schools	Address	Municipality	Postal code	School board
Brookville	11325 Guelph Line	Milton	L0P 1B0	Halton District
E.W. Foster	320 Coxe Boulevard	Milton	L9T 4M5	Halton District
Holy Rosary	141 Martin Street	Milton	L9T 2R3	Halton Catholic
J.M. Denyes	215 Thomas Street	Milton	L9T 2E5	Halton District
Martin Street	184 Martin Street	Milton	L9T 2R4	Halton District
Our Lady Of Victory	540 Commercial Street	Milton	L9T 3R2	Halton Catholic
Robert Baldwin	180 Wilson Drive	Milton	L9T 3J9	Halton District
Saint-Nicolas	720 Woodward Avenue	Milton	L9T 4A3	French Catholic
Sam Sherratt	649 Laurier Avenue	Milton	L9T 4N4	Halton District
W.I. Dick	351 Highside Drive	Milton	L9T 1W8	Halton District
Secondary schools	Address	Municipality	Postal code	School board
Milton District	396 Williams Avenue	Milton	L9T 2G4	Halton District

Source: Board School Identification Database (BSID) / Ontario School Information System (OnSIS) as updated/maintained by boards, March 2019.