



NURSERY SCHOOL

Child Care Market Analysis

MAY 2019



Census data Demographics

This section provides statistical information about the market area. The demographic profile of a population is vital to understanding who lives in the community and what their needs for services are. Characteristics such as age, language, education, work force participation and income can be a predictor of service use.



Characteristic	Burlington		Oakville		Milton		Halton Hills		Halton	
	#	%	#	%	#	%	#	%	#	%
Population, 2016	183,314	...	193,764	...	110,128	...	61,161	...	501,669	...
Population change, 2011 to 2016	7,535	4%	11,244	6%	25,766	31%	2,153	4%	46,731	9%
Total number of children 13 months to 12 years	24,645	13%	29,210	15%	23,600	21%	9,065	15%	86,520	17%
Infant (13 to 18 months)	915	4%	815	3%	853	4%	278	3%	2,860	3%
Toddler (19 to 30 months)	1,830	7%	1,733	6%	1,820	8%	598	7%	5,980	7%
Preschool (31 to 3.8 years)	2,310	9%	2,324	8%	2,400	10%	808	9%	7,841	9%
Kindergarten (3.8 to 5.8 years)	3,995	16%	4,296	15%	4,014	17%	1,354	15%	13,659	16%
School-age (5.8 to 12 years)	15,595	63%	20,043	69%	14,514	61%	6,029	67%	56,180	65%
Mother tongue not English	35,170	19%	63,130	33%	36,445	33%	8,825	14%	143,570	26%
Recent immigrants	4,125	2%	10,165	5%	5,645	5%	530	1%	20,465	4%
Total population aged 25 to 64 years with no certificate, diploma or degree	4,925	3%	4,090	2%	3,250	3%	2,665	4%	14,930	5%
Total population aged 25 to 64 years with a postsecondary certificate, diploma or degree	70,495	38%	80,370	41%	44,075	40%	21,190	35%	216,130	75%
Labour force participation rate (Males and females)	101,635	68%	105,725	68%	59,805	74%	35,730	73%	302,895	70%
Labour force participation rate (Females)	49,925	64%	51,470	64%	28,470	69%	17,340	70%	147,205	65%
Income	#	%	#	%	#	%	#	%	#	%
Total number of households in after-tax income of households	71,355	...	66,240	...	34,260	...	21,075	...	192,930	...
\$0 to \$29,999	7,785	11%	7,205	11%	2,510	7%	1,840	9%	19,340	10%
\$30,000 to \$59,999	16,955	24%	12,075	18%	6,450	19%	4,165	20%	39,645	21%
\$60,000 to \$99,999	20,700	29%	15,565	23%	11,280	33%	5,920	28%	53,465	28%
\$100,000 to \$124,999	8,840	12%	7,930	12%	5,705	17%	3,095	15%	25,570	13%
\$125,000 and over	17,085	24%	23,440	35%	8,270	24%	6,035	29%	54,830	28%
In low income in 2015 based on after-tax low-income measure (LIM-AT)	13,195	19%	18,670	35%	9,435	28%	3,150	15%	44,495	23%

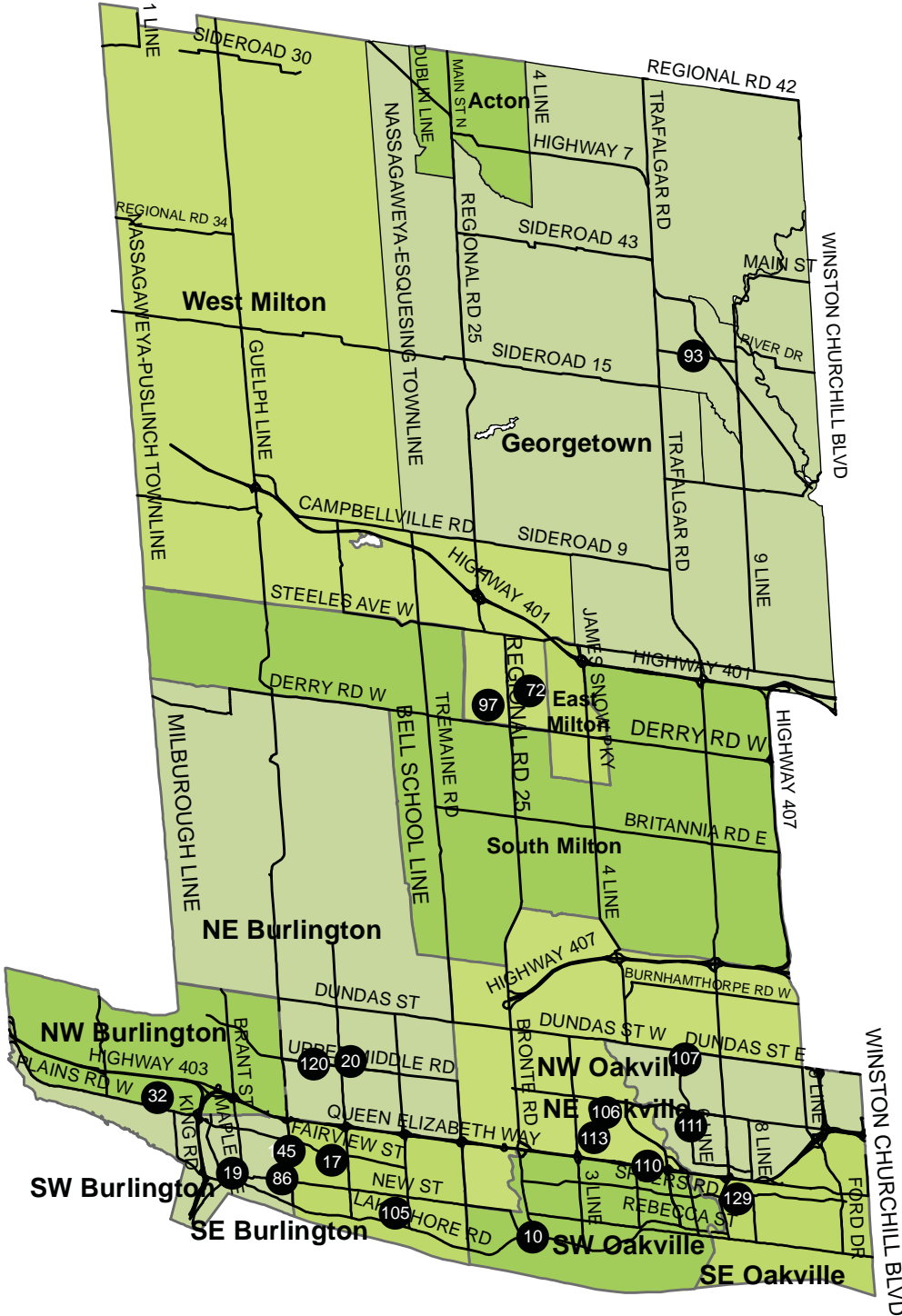
Low Income Measure After-Tax (LIM-AT): A fixed percent (50%) of median adjusted economic family income, where “adjusted” indicates that family needs are taken into account.

Statistics Canada randomly rounds each individual value either up or down to a multiple of ‘5’ or ‘10’. As a result, when these data are summed or grouped, the total value may not match the individual values since totals and sub-totals are independently rounded. Similarly, percentages, which are calculated on rounded data, may not necessarily add up to 100%.

SOURCE: Statistics Canada, Census 2016

Supply of child care services Halton

This map shows the location of nursery school programs across the Region of Halton.



Licensed nursery school programs

The following table lists nursery school programs operating throughout Halton. Information on location and licensed capacity specific to each program are provided.

Legend	Nursery school name	Market area	Licensed capacity ¹			
			Total capacity	Toddler	Preschool	JK/SK
Burlington						
17	Burlington Dance Academy	SE Burlington	34	0	24	10
19	Burlington Montessori Preschool - St. Lukes	SW Burlington	24	0	24	0
20	Burlington Montessori Preschool - Tansley	NE Burlington	36	0	24	12
32	East Plains Co-operative Preschool	NW Burlington	48	0	48	0
86	Little Friends Preschool	NE Burlington	24	0	24	0
105	Muppets Co-operative Preschool	SE Burlington	24	0	24	0
120	Pearson Community Co-operative Nursery School	NE Burlington	48	0	48	0
145	St. Christopher's Preschool	SW Burlington	24	0	24	0
Oakville						
10	Bronte Harbour Nursery School	SW Oakville	34	10	24	0
106	Nottingham Co-operative Preschool	NW Oakville	32	0	32	0
107	Oak Park Neighbourhood Preschool	NE Oakville	12	0	12	0
110	Oakville Parent Child Centre - North Service Road	NW Oakville	57	15	42	0
111	Oakville Parent Child Centre - Sixth Line	NE Oakville	23	0	23	0
113	Oxford Learning Centre - Oakville	NW Oakville	16	0	16	0
129	Playbox Nursery School	SE Oakville	37	15	22	0
Milton						
72	Kidz Korner AKA Scribbles	West Milton	24	0	24	0
97	MCRC Early Learning Centre	West Milton	50	0	20	0
Halton Hills						
93	Maple Nursery School	Georgetown	34	0	24	10

¹ Licensed capacity for infant, toddler, preschool, junior and senior kindergarten, and school-age spaces from the Ontario Child Care Management System (OCCMS) on March 11, 2019.

Child care Market analysis



Our goal is to help you develop an effective business plan by providing you with data relevant to a particular market area. The table below summarizes key information about licensed nursery school programs operating across Halton. It does not include data from licensed full-day child care programs, before and after-school programs or private-home child care providers.

Description	Burlington		Oakville		Milton		Halton Hills		Halton	
	#	%	#	%	#	%	#	%	#	%
Total number of nursery school programs	8	...	7	...	2	...	1	...	18	...
Total licensed capacity	262	...	211	...	44	...	34	...	551	...
Toddler spaces	0	0%	40	19%	0	0%	0	0%	40	7%
Preschool spaces	240	92%	171	81%	44	100%	24	71%	479	87%
Junior and senior kindergarten spaces	22	8%	0	0%	0	0%	10	29%	32	6%
Programs with a Child Care Service Management Agreement (CCSMA) ¹	7	88%	6	86%	2	100%	1	100%	16	89%
Programs with a Memorandum of Understanding ²	5	63%	6	86%	2	100%	1	100%	14	78%
Programs participating in Quality First (QF)	4	50%	6	86%	2	100%	1	100%	13	72%
QF Level 1 Foundational	1	25%	2	33%	2	100%	1	100%	6	46%
QF Level 2 Developmental	0	0%	0	0%	0	0%	0	0%	0	0%
QF Level 3 Progressive	3	75%	4	67%	0	0%	0	0%	7	54%

¹ A Child Care Service Management Agreement (CCSMA) is the agreement between a licensed child care operator (or licensed home child care agency) and Halton Region which allows access to funding that supports high quality, inclusive, and affordable child care in Halton.

² A Memorandum of Understanding (MOU) is the agreement between a licensed child care operator (or licensed home child care agency) and Halton Region Inclusion Services that supports quality inclusion of children with special needs in licensed centre-based and private-home child care programs.