

REGION OF HALTON
TOURISM ORIENTED DESTINATION SIGNAGE (TODS) PROGRAM
Application Form

Please read the following instructions carefully before completing this application.

- Provide information as requested in the boxes provided.
- Do not enter information in shaded boxes, which are for office use only.
- Incomplete application form may delay the processing of your application.
- Read the terms and conditions of the Agreement and sign the Application Form.
- Please send completed Application by e-mail to smallbusiness@halton.ca.
- Application fee of **\$71.28** can be sent by e-transfer. E-mail the Halton Region Small Business Centre to arrange payment.
- Your application will be dated for the purpose of determining priorities at locations where sign spaces are limited.
- You will be advised of your eligibility, which signs have been approved, and the total fees payable.
- Upon receipt of the total fees payable, your signs will be ordered and installed.
- Please contact Halton Region Small Business Centre staff at 905-825-6000 ext. 7900 for inquiries.

Application No: Date of Receipt: Approval No: Date of Approval:

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Applicant Information

Name: Mailing Address:

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Telephone No: E-mail: Preferred Form of Communication:

2		
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(1-E-mail 2-Regular mail)

Tourism Operation Information

Name of Operation: Name to Appear on Signs (subject to approval by Region):

3	
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Municipal Address of Operation:

4

Nature of Business:

5

Eligibility Information

Answer Yes(Y) or No(N) to the following statements and supply information as requested.

6 ☐ To the best of my knowledge, my operation complies with all applicable federal, provincial and municipal legislation.

7 ☐ My operation adheres to the safety standards and procedures that apply to the industry to which it belongs.

8 ☐ My operation serves predominantly transient customers.

9 ☐ My operation is open to the general public.

10 ☐ My operation is accessible by public roads.

11 ☐ My operation is open for at least 12 consecutive weeks a year and 5 days a week. If not, indicate season & hours:

12

13 ☐ My operation has a reception structure.

14 ☐ My operation has a controlled gate.

15 ☐ My operation has a staffed reception and orientation point.

16 ☐ My operation has permanent interpretation panels or displays.

17 ☐ My operation advertises its location, operating season & hours, contact information and facilities in the following media:

18

19 ☐ My operation is located in the rural area within Halton region

20 ☐ I am a member of the Escarpment Country Program sponsored by the Milton Chamber of Commerce.

21 ☐ I am a member of the Ontario Farm Fresh Marketing Association (OFFMA).

Please enter the number from the list below that best describes your operation (enter "26" if none applies)

22

- | | |
|---|----------------------------------|
| 1 Transient accommodations, hotels, and bed & breakfast | 14 Historic/archaeological sites |
| 2 Destination accommodations, resorts, and inns | 15 Provincial parks |
| 3 Campgrounds | 16 Conservation areas and parks |
| 4 Theme tourist attraction and theme parks | 17 Botanical gardens |

- 5 Interpretative centres (industrial, speciality, or nature)
- 6 Farm based tourist attractions (must be a member of the Ontario Farm Fresh Organization if it is a produce oriented attraction)
- 7 Farmers markets
- 8 Performance theatres
- 9 Museums
- 10 Antiques, craft and art galleries
- 11 Tourist information centres
- 12 Downtown areas, hamlets and villages
- 13 Heritage conservation districts

- 18 Public trails
- 19 Public golf courses
- 20 Marinas
- 21 Winter sport facilities (downhill skiing, cross-country skiing, and snowmobile trails)
- 22 Equestrian facilities
- 23 Air fields and flying operations
- 24 Major sport facilities
- 25 Zoos
- 26 Other

Sign Information

Trailblazer signs

These sections to be filled out by Regional staff.

	Sign to be placed on	Approaching/Facing	From	R/L	* Appr'd	Size (cm)	Km	Arrow	Fee Payable**
Sample	Dundas Street	Guelph Line	East	R	4	60 x 240	3	Left	\$993.97
Sample	Campbellville Road	Fifth Line	West	R	4	45x180	4	Right	\$710.12
Sample	Third Line	Lakeshore Road	N	L	4	30 x120	5	Right	\$496.26
23	1								
24	2								
25	3								
26	4								
27	5								
28	6								
29	7								
30	8								
31	9								
(*R/L: On Regional Road/On Local Road)									Total sign fees
(** Prices are updated on an annual basis)									

Agreement

I have read the Halton TODS Administrative Guidelines.

I have supplied information on this Application Form truthfully and to the best of my knowledge.

I agree to the following terms and conditions:

- My eligibility in the TODS program is subject to the approval of the Region.
- The Region may review my eligibility for the program at any time.
- The Region reserves the right to approve and decide on the type, size, cost and location of the TODS signs I apply for.
- All TODS signs installed on my behalf are the property of the Region or the Local Municipality.
- Fees payable to the Region are for services rendered in accordance with the TODS program approved by Regional Council.
- Non-payment of the Annual Renewal Fees by the due date (September 30 each year) may result in the removal of my signs.
- Signs applied for on Local Municipal Roads may be subject to the approval and fee schedules of the Local Municipality.
- The Region reserves the right to terminate this agreement and my TODS signs at any time without compensation.

Signature:

Name:

Date:

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Rev. October, 2025